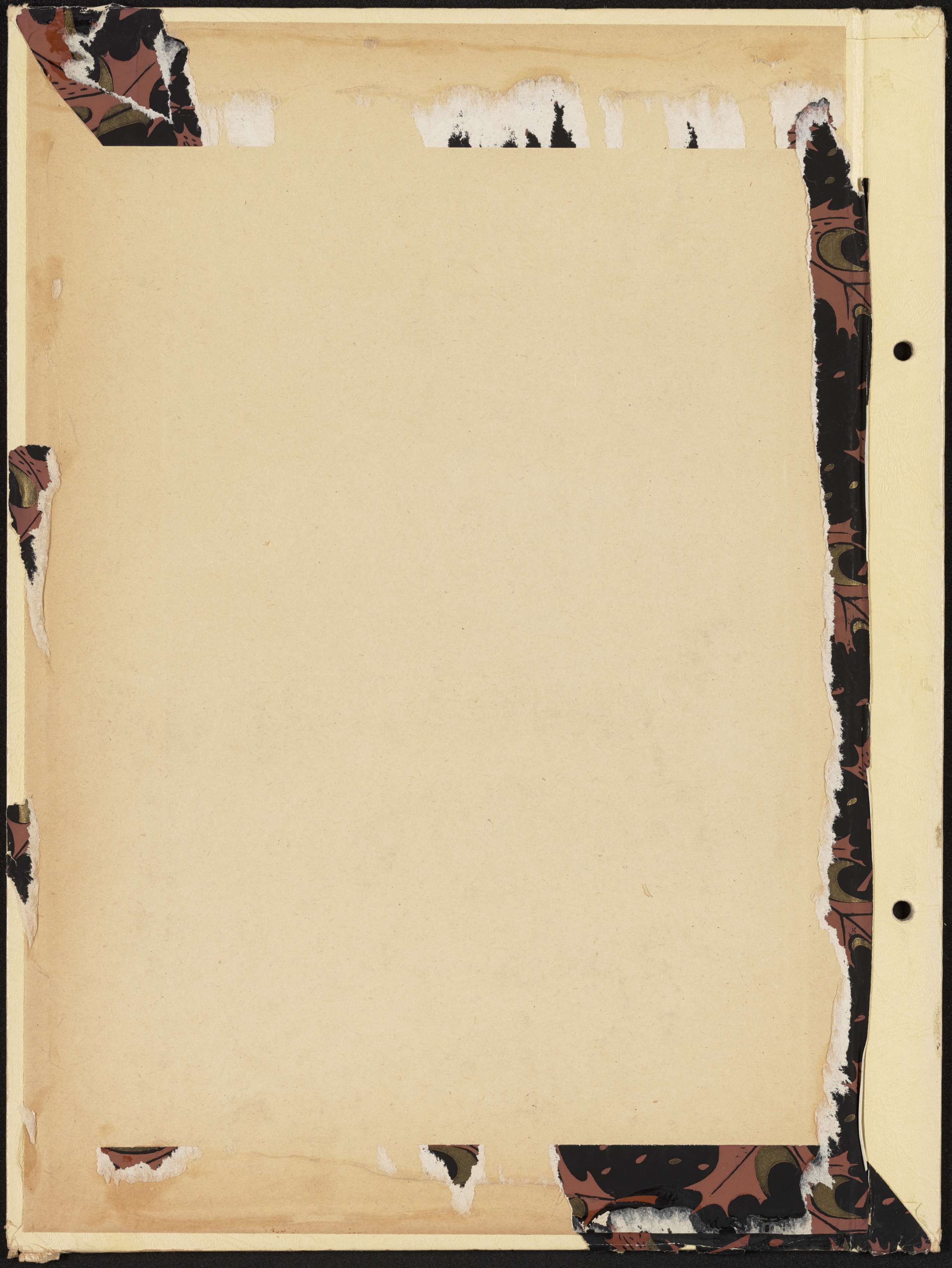


SCRAP  
BOOK







Palo Alto Jr. Women's Club

*Penny Arts*

1954-55

CHAIRMAN—

Mrs. Harold Mohr—



# Sept. Art Corner







Egyptian  
1460 B.C.

Gold statuette  
of the God  
Amon



# Women's Page

PAGE 10

Cornelia Matijasevich, Times women's page editor

DAILY PALO ALTO TIMES, THURSDAY, SEPTEMBER 23, 1954

Art Club's  
show opens  
tomorrow



**ARTISTS AT WORK** — The Palo Alto Art Club will open its third annual three-day open air art festival at Rickey's tomorrow. Busy with pre-show arrangements are (left to right) Mrs. Robert King, co-chairman; John Bohrer, who heads the hanging committee; Mrs. C. J. Clement, and Mrs. John Molenda, general chairman. The public, admission-free event will be held in the

Spanish Court at Rickey's from 12 noon to 10 p.m. tomorrow and Saturday and Sunday from 12 noon to 6 p.m. Judges will include Thomas Leighton, San Francisco portrait artist; Dr. Marquis Reitzel, dean of fine arts at San Jose State College, and Warren Faus of the San Jose State art department.



Sept. Art Tour





## Junior women to hold first of art classes

The first in a series of art classes conducted by the Junior Women's Club of Palo Alto for its members will be held tomorrow at 8 p.m. at the home of Mrs. Harold Mohr, the group's instructor.

Those signed up for the class in "still life" painting are Mrs. Williams Smith, Mrs. A. R. Santos, Mrs. Fred Borns, Mrs. Carl Hansen, Mrs. Richard Woelffel and Mrs. Robert Minor.

As part of the art section program, a group of Juniors, including Mrs. Richard Beyer, Mrs. James Crowley, Mrs. A. R. Santos, Mrs. Richard Woelffel, Mrs. Elliott Katzen, Mrs. Robert Minor and Mrs. Harold Mohr, toured the Spanish Court at Rickey's Studio Inn, where the Palo Art Club had an exhibit. Mrs. Mohr had a painting included in the display.

Other features of the art program are a monthly discussion on religion and its effect on the art of ancient civilizations; and display of portraits by Mrs. John Carter.

The Palo Alto Juniors held a membership tea Saturday afternoon at the home of Mrs. Clement Arnold; adviser of the Club. Mrs. Carl Hansen, tea chairman, was assisted with arrangements by Mrs. Norman Bourke, membership chairman.

Approximately 15 new members and transfers were entertained and sketched by Mrs. Mohr. Each member was presented with a sketch of herself as a memento of the occasion.

DAILY PALO ALTO TIMES, TUESDAY, SEPTEMBER 28, 1954

Art Tour  
at 820 Bruce Dr.  
to Rickey's Library

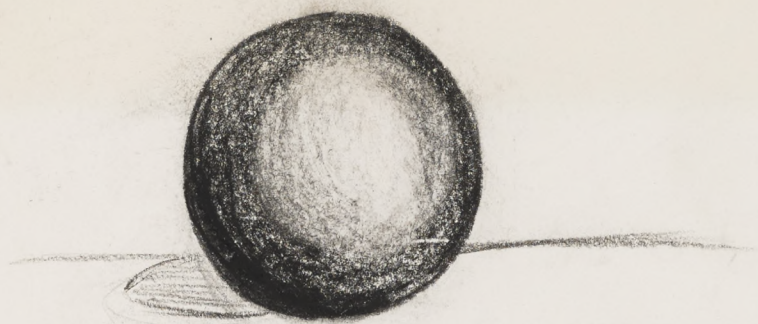
Sept. 24, 1954

Attended

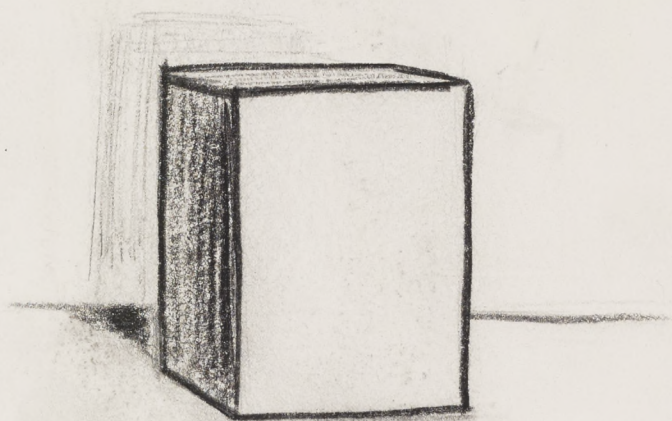
Lois Santos  
June Katzen  
Martha Minor  
Nellie Beyer  
Mary Woelffel  
Fitz Crowley



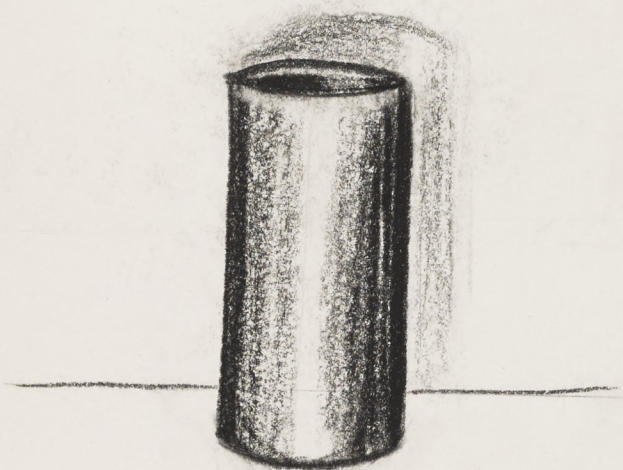
Lesson - Sept 29



round



rectangular



cylindrical





# Sept. Art Class



Class - Sept. 29

Lois Santos



Class - Sept. 29



Louise Mohr





list of girls sketched at  
membership tea — Sept. 25<sup>th</sup>

Helen Tommy  
Goual Vandermade  
gloria Werngren  
Ellen Schonberg → Nancy Williams  
Wanda Guild  
Sig Craig

Rosa Dunbar  
Sally Matychuk  
Mary Ann Wagner  
Christine Mack  
Mirale Santos  
Mary Jane Davison  
Louise Orustine



Mohr



Art  
Corner

Greece + Rome

Oct. 14



Greek - 4<sup>th</sup> Century B.C.  
Head of a Young Girl, Marble

Oct. Art Corner



# THE KENDALL HAT PROTECTOR COMPANY

MANUFACTURERS OF

Rubberized Silk and Satin Hat Protectors

WATER AND DUST PROOF

2706 CALIFORNIA STREET

SAN FRANCISCO, CAL.

Went on tour

Skippu Kendall  
Dean Burns  
Martha Minor  
Lois Santos  
Loire Mohn

Friday Oct. 22, 1954

(Art tour to Palo Alto

- 1) Library to see water color display
- 2) Stanford Art Gallery to see paintings by Bryan Wilson
- 3) Mrs. Kendall's home to see paintings from family collection and a number of objects of art

## Painting and mobile show opened today

An exhibition of paintings and mobiles by Bryan Wilson, California artist noted as a delineator of the natural world, opened today at the Stanford Art Gallery Tuesday.

Wilson, a former student in the Stanford art department, has had exhibits at the San Francisco Museum of Art, Gump's and other Northern California galleries.

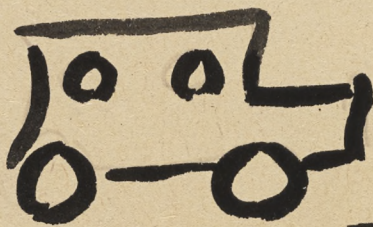
The Stanford show, set to run through Nov. 7, offers a wide sampling of his best work. It includes a number of the landscape and bird-life studies for which he is particularly well known. Many of the canvases represent scenes from the Peninsula, where the artist lives on a pear ranch.

Concurrently on display will be a rare model of the early 19th century ship, "Zenobia." It is from the Leland Stanford Jr. Collection and was restored by Raymond Aker of Palo Alto.

Aker also has loaned the gallery an accompanying series of photographs of authentic ship models, from Egyptian vessels to American clipper ships.

The first of the Western Civilization Series exhibits, Greek art and architecture, will complete the show.

The campus gallery is open to the public Tuesday through Saturday, 10 a.m. to 5 p.m. and Sunday from 12 noon to 4 p.m.







Alice Hansen  
Art Class - Oct 26, 1954

Oct. Art Class

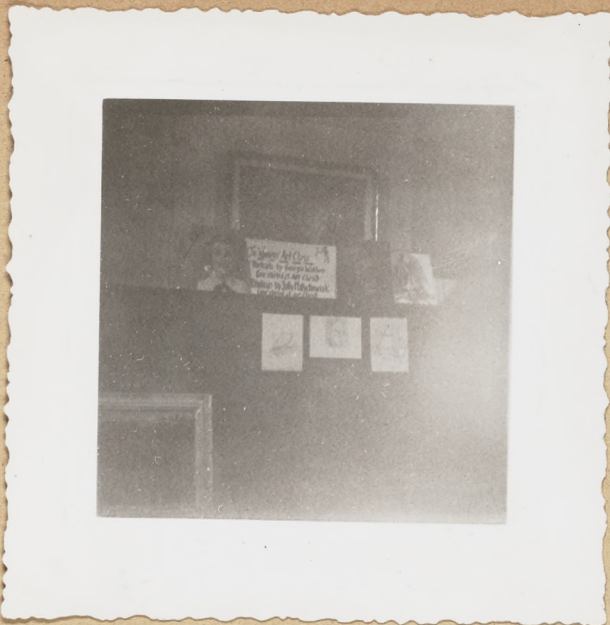


Nov. Art Tour

44

Wendy





## Nov. Art Corner

DAILY PALO ALTO TIMES, WEDNESDAY, NOVEMBER 3, 1954

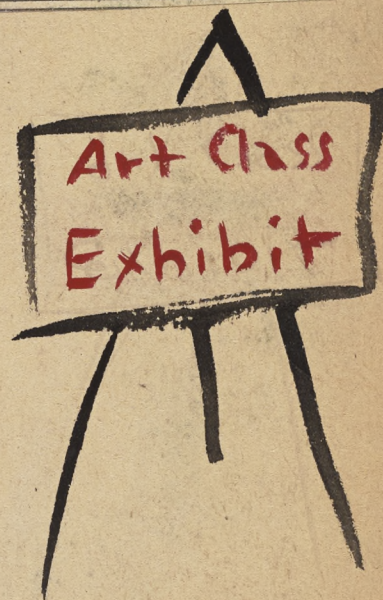
### Junior Women will initiate members

The Palo Alto Junior Women's Club will initiate 11 new members at a dinner meeting tomorrow at 7 p.m. at the Woman's Clubhouse.

Mrs. James Glanville, dinner chairman, will be assisted by Mrs. William Smith. Mrs. Michael Aboud is taking charge of decorations and Mrs. Norman Bourke and Mrs. John Gossett are in charge of initiation.

An art corner will be presented by Mrs. Harold Mohr, chairman of the penny arts committee.

Mrs. Richard Beyer will preside at the business session.



DAILY PALO ALTO TIMES, THURSDAY, NOVEMBER 11, 1954

### Art section of club to tour Sunset plant

The art section of the Palo Alto Junior Women's Club will tour Sunset Magazine tomorrow morning, according to Mrs. Harold Mohr, section chairman. Members interested are asked to telephone Mrs. Mohr. Preceding the tour the group will meet for coffee at the home of Mrs. A. R. Santos.



Art Tour Nov. 12, 1954  
Sunset magazine Plant  
+ Allied Arts

Those Present

Martha C. Minor  
June Kuzen

Elyse Bousser  
Lois Santos

Mary Woelffel





LANE PUBLISHING CO.  
MENLO PARK, CALIFORNIA

## Nov. Art Tour-cont.





### Art section meeting

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## Nov. Art Class



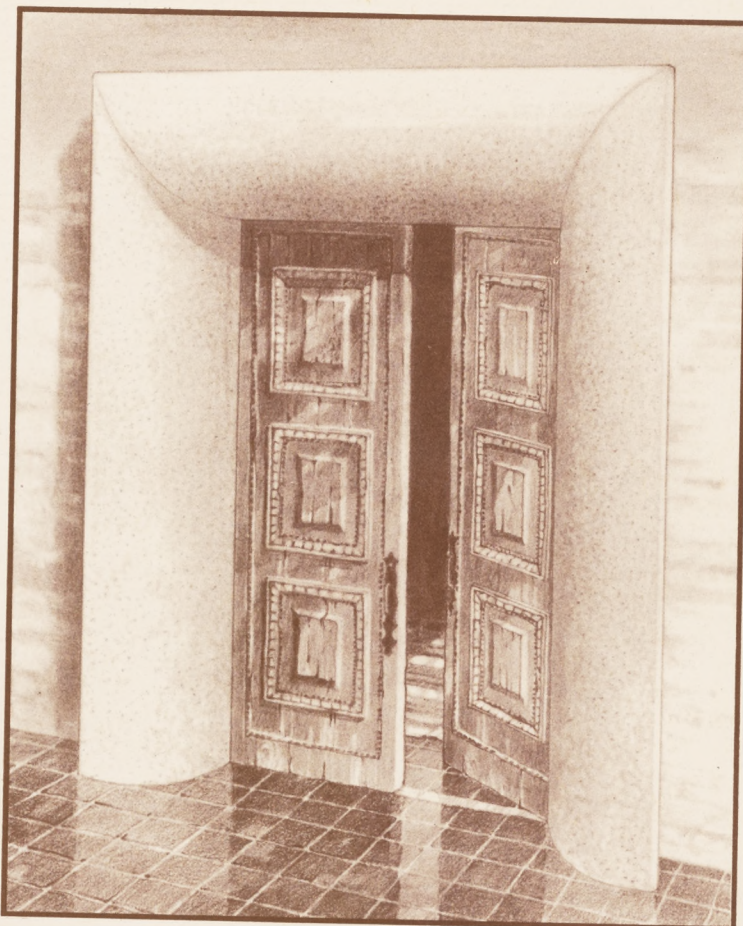
## Xmas Art Party

Xmas art party - Dec. 8th

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Mrs. Arnold	2 Paintings. Originals
Helen Doolittle	sketches
Sally Matychewiak	Original oil
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Alice Hansen	sketch

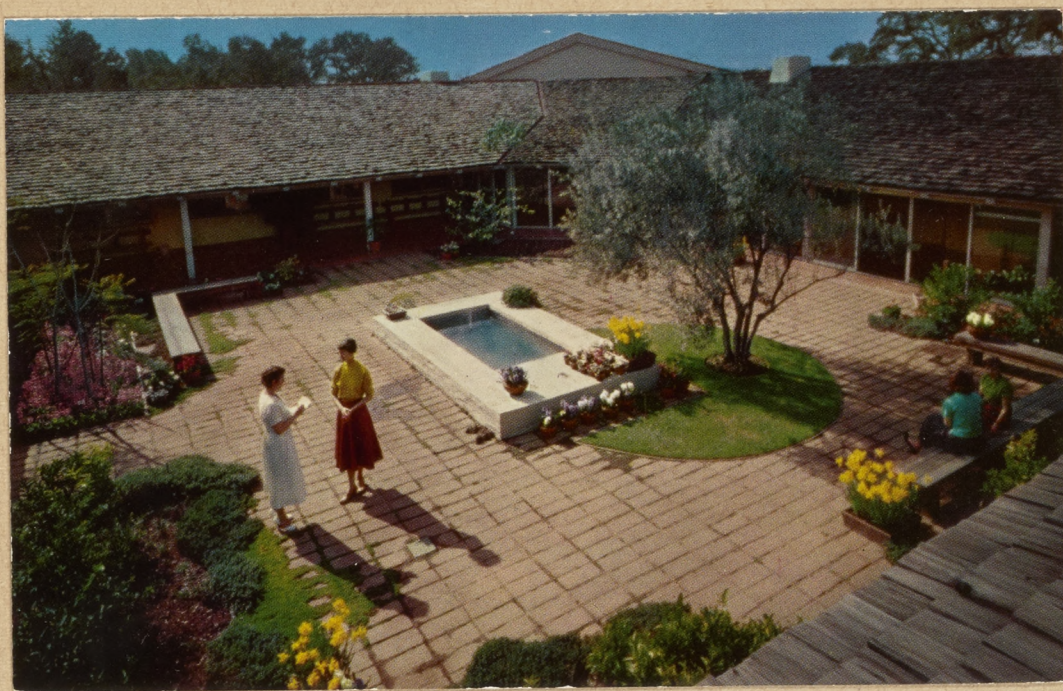






The *Sunset* Story

## Nov. Art Tour-cont.





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## Nov. Art Class



## Xmas Art Party

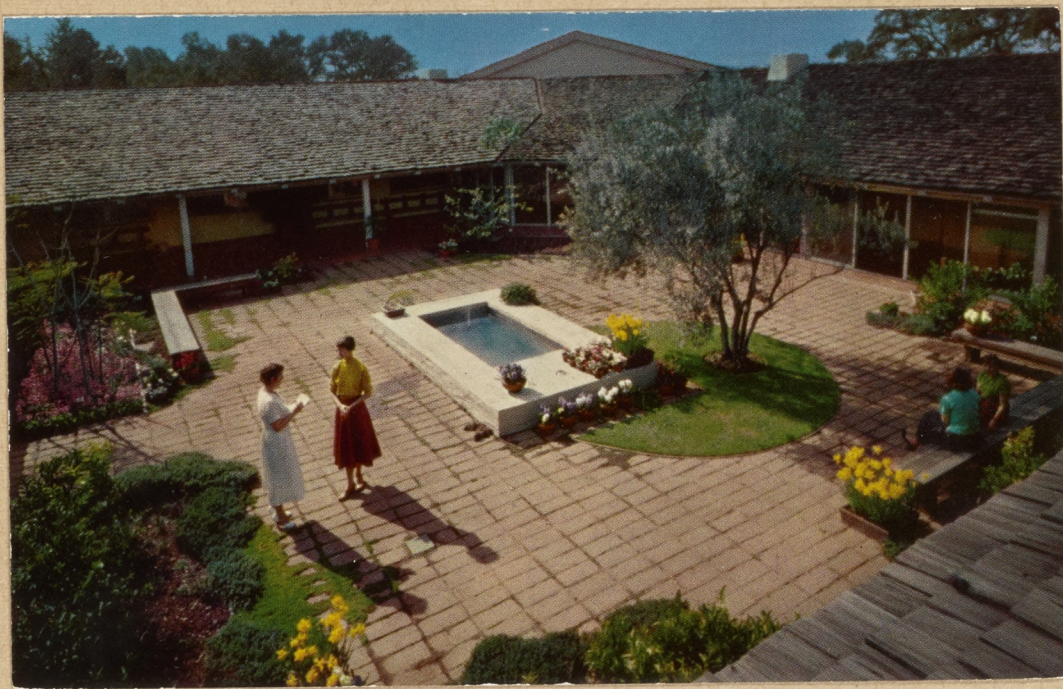
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## Nov. Art Tour - cont.





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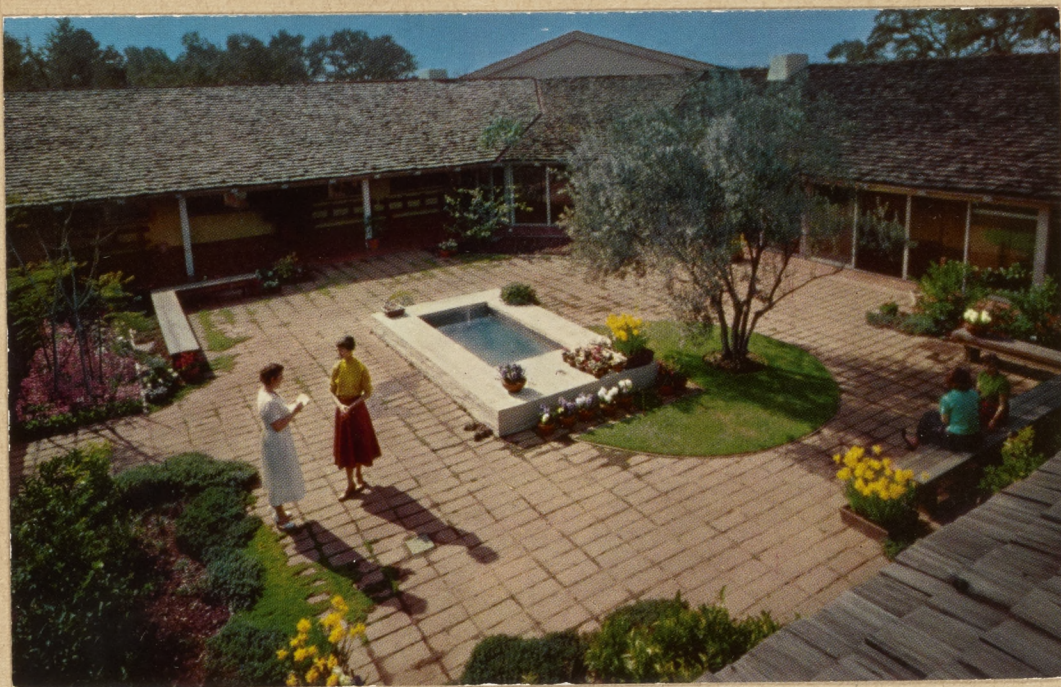
# The *Sunset* Story

Fourth Printing November 1953

*Copyright 1951*

LANE PUBLISHING CO.  
MENLO PARK, CALIFORNIA

## Nov. Art Tour - cont.





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• **Entrance** In appearance, *Sunset's* home has little in common with most "office" buildings. The heavy roof shakes were hand-split from redwood logs cut in the La Honda mountain area 20 miles to the west. The adobe bricks used here in the two-foot thick wall at the building entrance were handmade for *Sunset* in Fresno, California. The 10-foot entrance doors were hand-carved from four-inch thick pine panels.

## A Welcome

...to the *Sunset* friends and families who visit us at our home in Menlo Park.

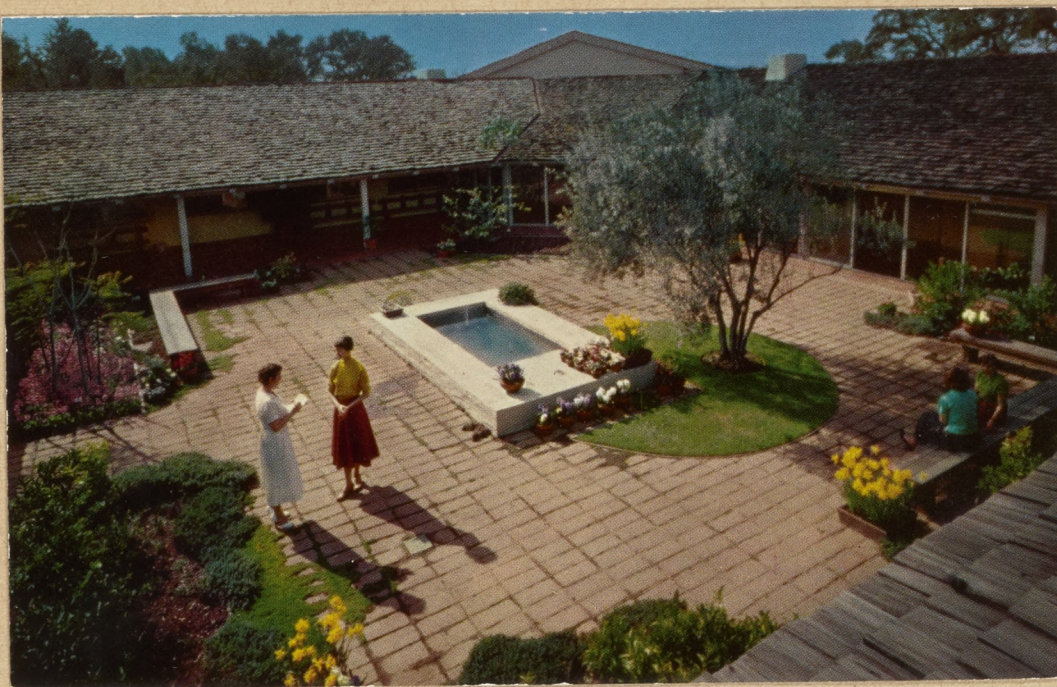
Over the years, we at *Sunset* have visited . . . and been made welcome . . . in more hundreds of Western homes than I can count—homes in Oregon, in California, Idaho, Arizona, Nevada, Washington, Utah, and Hawaii.

So it is especially pleasant to welcome visitors to *Sunset's* own home, here in Menlo Park. This building of ours, with its patio and garden, is the fulfillment of a dream we at *Sunset* have cherished for a great many years, the dream of a suburban, and typically Western, home-of-its-own for the Magazine of Western Living.

We are delighted that you have come by to call on us. We hope you enjoy your visit . . . and that you will drop in and see us again, any time you are in our neighborhood.

*L. W. Howe*

## Nov. Art Tour—cont.





### Art section meeting

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Alice Hansen	sketch





In 1898 the West was beginning to discover itself. New population was pouring in from the eastern and middle-western states. In May of that year some of the new enthusiasm for the West crept into print with the first issue of *Sunset Magazine*. The lead article, appropriately, told about the scenic attractions of Yosemite.

The Southern Pacific Railroad founded *Sunset*. Under railroad ownership, *Sunset* was a magazine about the West, edited primarily for easterners. Its frank purpose was to promote and glorify the West. Under Southern Pacific's sponsorship, the early *Sunset* filled a vital Western need and served its purpose well.

In 1914, Southern Pacific sold *Sunset*, lock, stock, and barrel, to Woodhead, Field & Company. The new owners set a wider editorial scope for *Sunset*. But *Sunset* was still a magazine about the West.

In the fall of 1928, *Sunset Magazine* was purchased by the present owner, Lane Publishing Co.

## Nov. Art Tour - cont.





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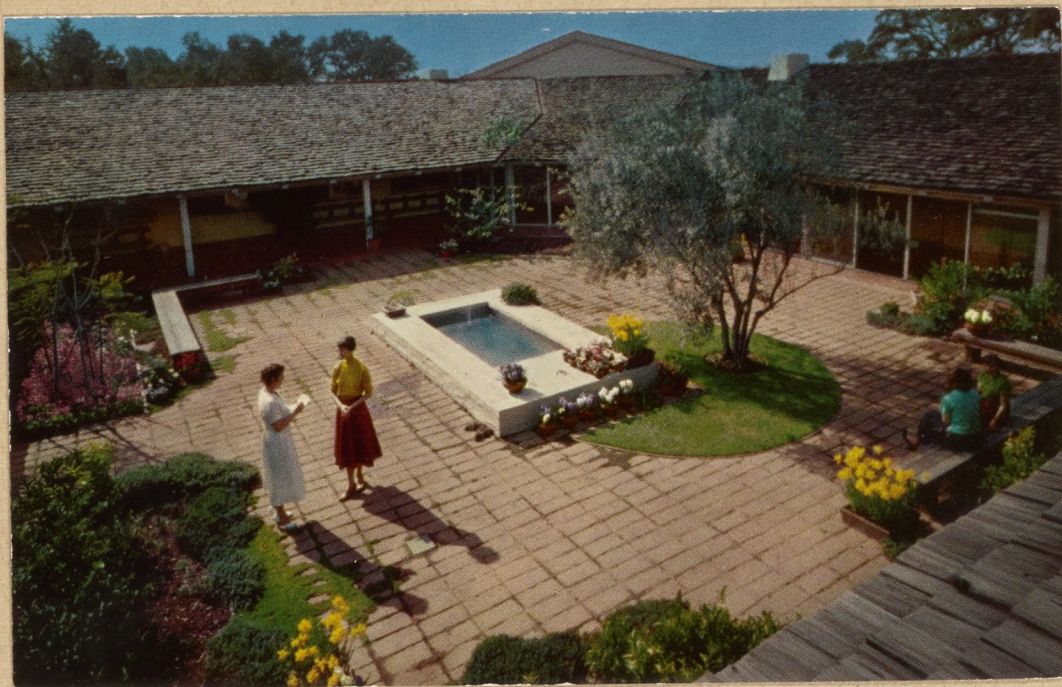


The first issue under the new ownership came in February, 1929. With it a completely new editorial policy was born. *Sunset* became a magazine *for* the West, instead of *about* the West. The reason for the change was this:

The new publishers recognized that Western living differed from the national pattern in four important ways: Western climate called for changes in gardening methods. The possibilities in outdoor living, the many scenic views forced changes in architectural thinking. Western travel and recreation were as much a part of everyday living as the garden. Many Western foods and many dishes peculiar to the West were not discussed in any published material. With a few minor exceptions, *Sunset's* editorial content was and is restricted to Western travel and outdoor recreation, Western homes and furnishings, Western food and its preparation, Western gardening and landscaping.

• *Reception Room* A visitor enters to find himself almost outdoors again. The garden side of the room is a glass wall 14 feet high. Furniture includes many very old pieces, each saved as an example of the craftsmanship of the early Spanish-Californians. Rugs were woven for *Sunset* by Navajo squaws in Arizona. Because of the fine weave, a typical rug was two years in the making.

## Nov. Art Tour - cont.





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Alice Hansen	sketch







A new milestone for *Sunset* came in 1951 when the publishers realized their long-cherished ambition—a suburban home for The Magazine of Western Living.

Early in 1950 seven acres of land along San Francisquito Creek in Menlo Park were purchased. This land has a romantic history. It was once a portion of the Rancho de las Pulgas, an original Spanish grant to Don Jose Arguello, governor of Spanish Lower California in 1815. Later owners included Don Jose's son, Don Luis Antonio Arguello, first native-born governor of California under Mexican rule, and Milton S. Latham, governor of the new State of California in 1859. At the turn of the century its owner was Timothy Hopkins, foster son of California empire builder Mark Hopkins.

On this land in 1951 *Sunset* built with adobe and redwood the low rambling home pictured on the next two pages.

• *Ramp to Patio* From the reception room, a ramp leads visitors to the patio, with its pool, garden, and cool covered *corredores*. The desert tiles used in the floors were handmade for *Sunset* by Mexican tile makers in La Quinta, California. The quadrangle around the patio houses the editorial, advertising, and book departments, also accounting, production, and circulation staffs.

## Nov. Art Tour—cont.





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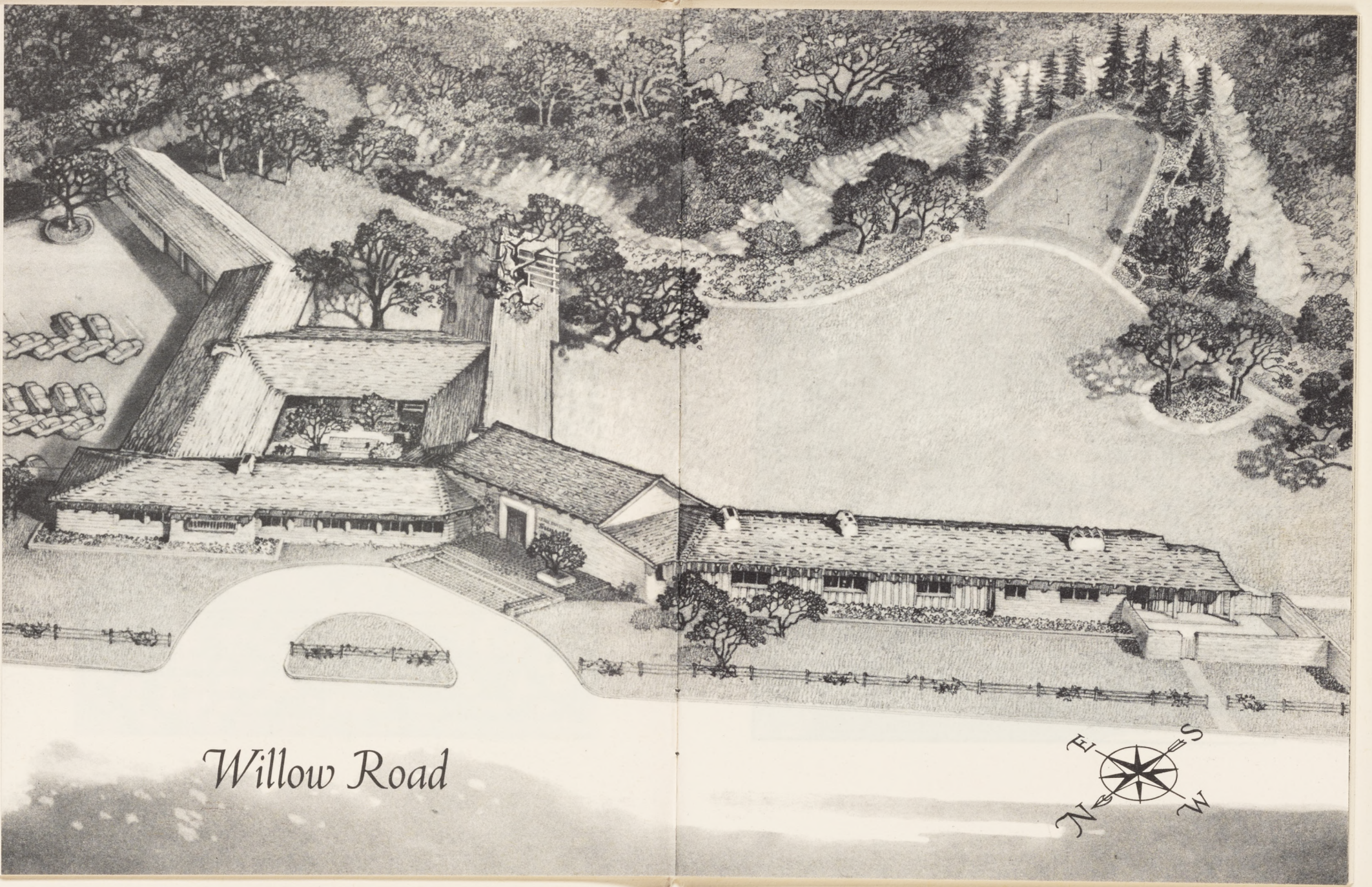
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*Willow Road*

## Nov. Art Tour - cont.





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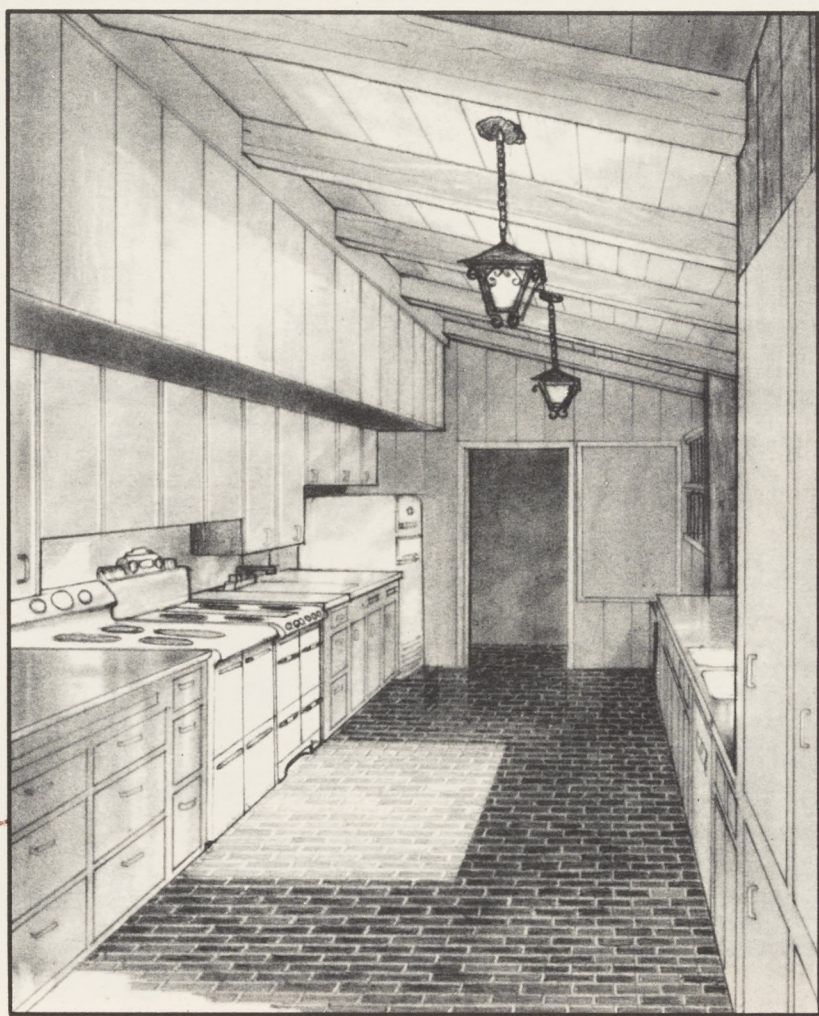
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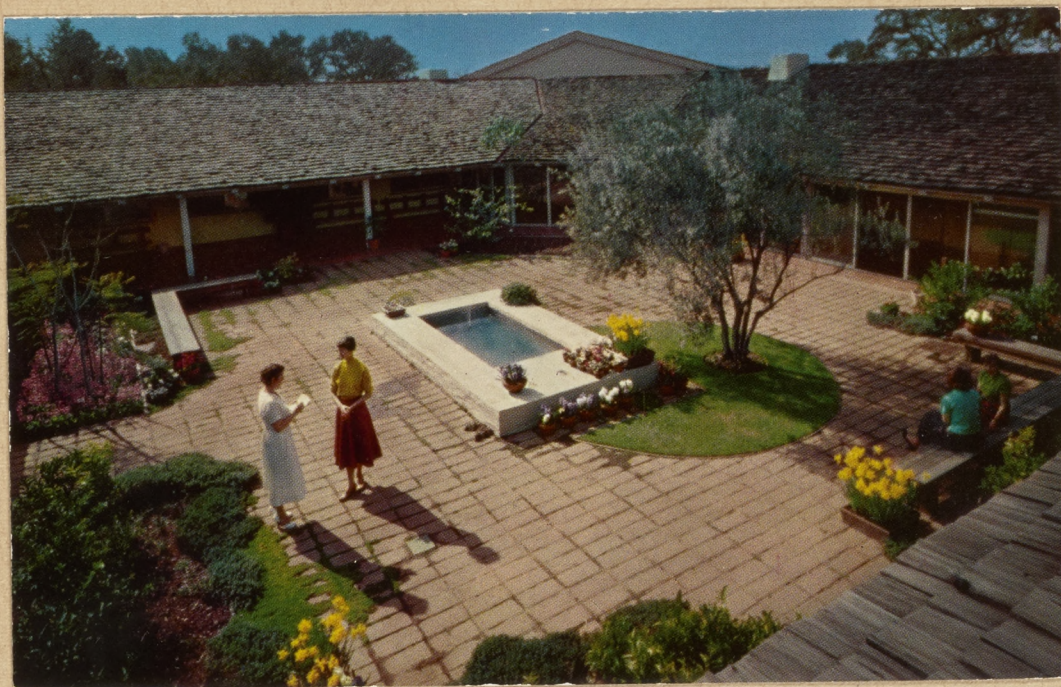


For the enthusiastic cook, the West is a wonderful place to live. Here, and only here, will you find such delicacies as abalone and Olympia oysters. Only here are avocados a year-around staple. Only here do artichokes, Dungeness crab, fresh salmon, Loganberries and Boysenberries appear in abundance and at reasonable prices.

*Sunset's* food pages are edited with the special good fortune of the Western cook everlastingly in mind. *Sunset* acts as a clearing house for the discoveries and good ideas of thousands of Western housewives. *Sunset's* home economics editors sift and test out these ideas, and publish the best each month in *Sunset's* food pages. These editors also work with Western food growers and food processors in a never ending search for new ways to use Western foods.

• *Test Kitchen* A visitor stepping into *Sunset's* test kitchen might think he was entering the kitchen of a contemporary Western home. Walls are rough-finished redwood, floor is red brick, counters are stainless steel. Here *Sunset* home economics editors pre-test every recipe which appears in the magazine. Here, also, experimental work with Western foods goes on continuously.

## Nov. Art Tour-cont.





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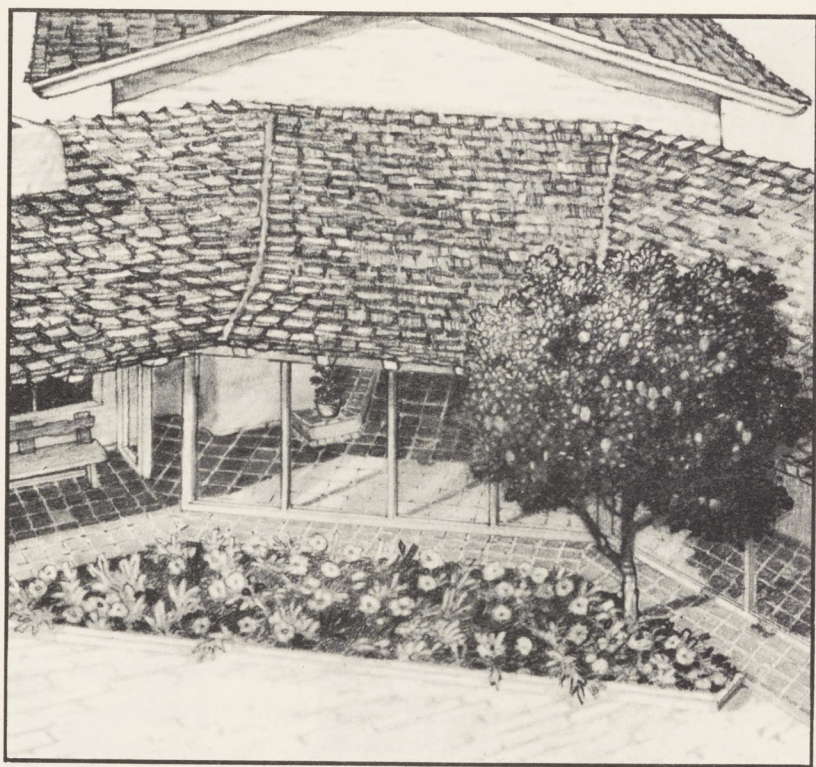
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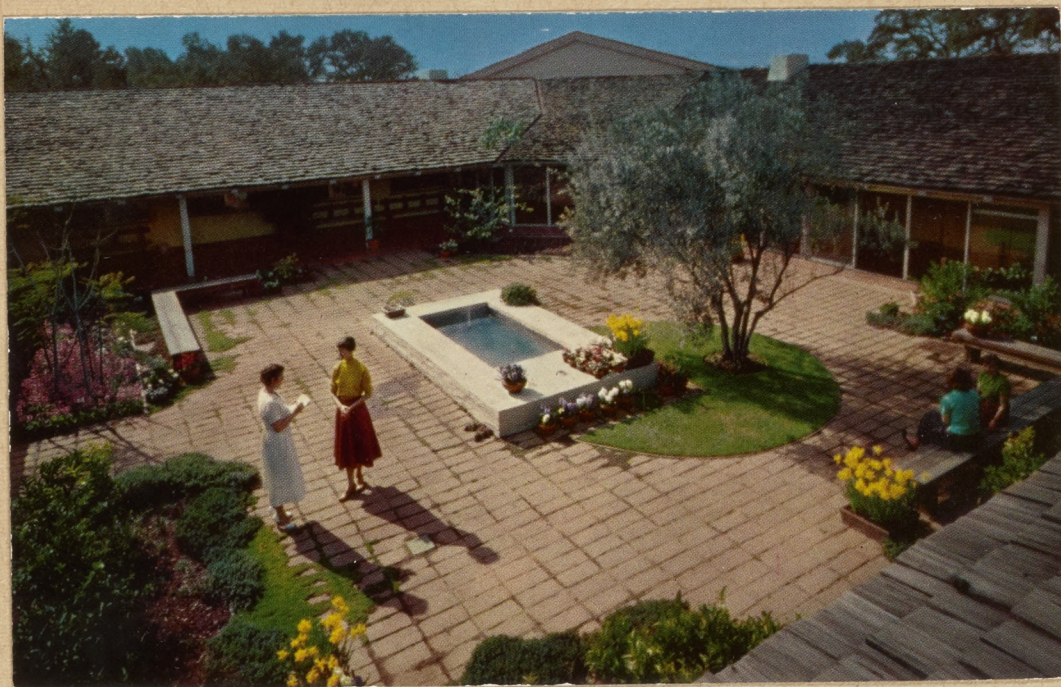
• *Patio* Above, and on the next pages, are views of the *Sunset* patio. Such an inner court was used by early California ranchers as a garden room accessible to all parts of the house. *Sunset's* patio serves as a private garden for the staff. Here, twice a day, the staff comes together for conversation, coffee, and a break in the day's work. The patio paving is adobe, with green and gray herbs growing between the paving bricks.

The Western gardener is fortunate. A benevolent combination of climate factors make minor gardening miracles an everyday occurrence in the West.

To make the most of his climate advantages the Western gardener turns naturally to *Sunset*. In *Sunset* each month he finds detailed how-to-do-it garden information—what to plant and when and where, advice on soil conditioning, on pest control, ideas for greenhouses, for garden work centers, for plant boxes.

*Sunset's* garden editors work with a staff of regular garden consultants scattered throughout the West—one or more in each important sub-climate zone from Canada to Mexico. The editors work closely with Western plant scientists and soil experts. In *Sunset's* own test garden in Menlo Park, and in many other test gardens up and down the Coast, new ideas are tried out first, and only then reported in the pages of the magazine.

## Nov. Art Tour—cont.





### Art section meeting

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## Nov. Art Class



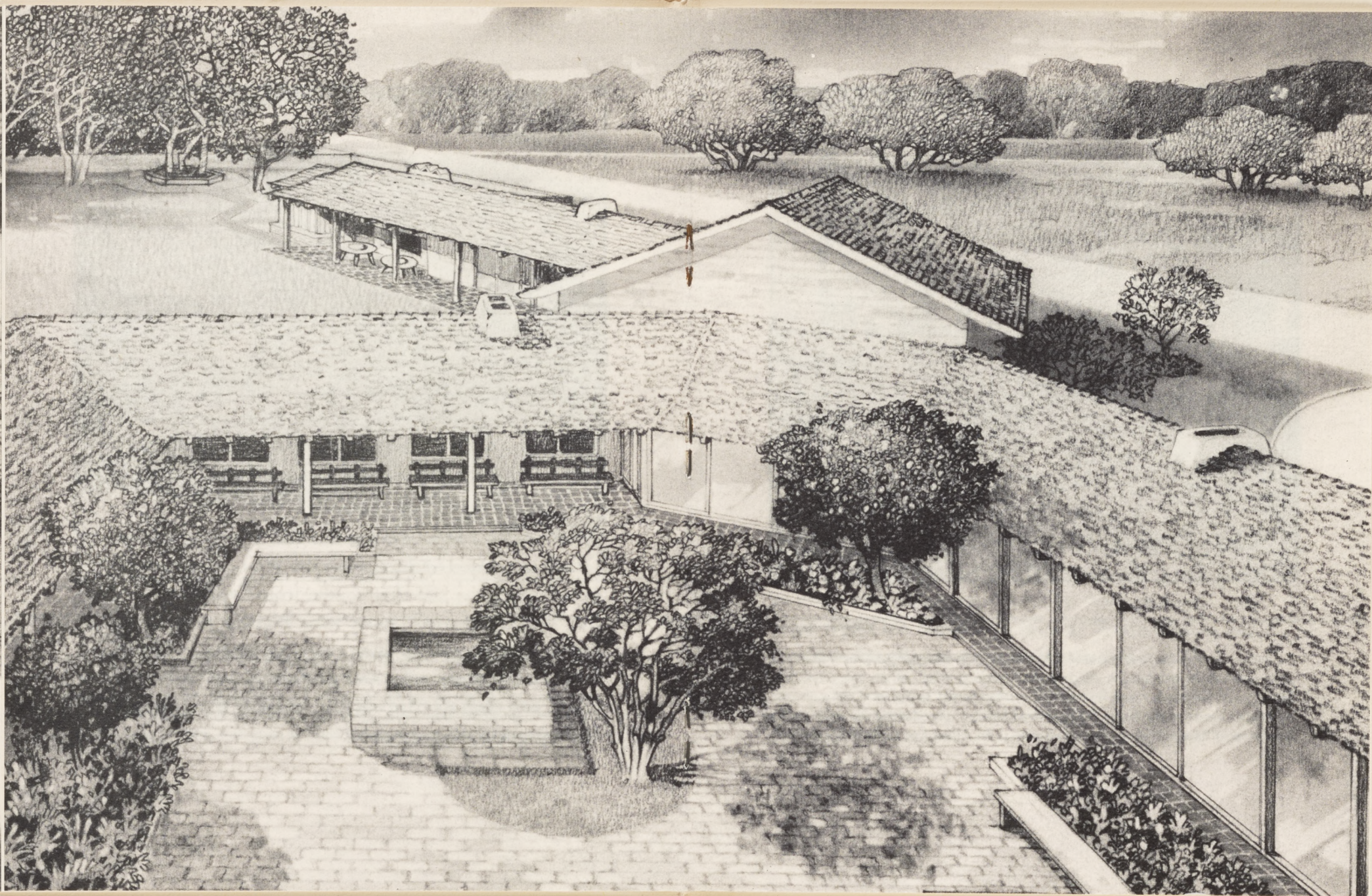
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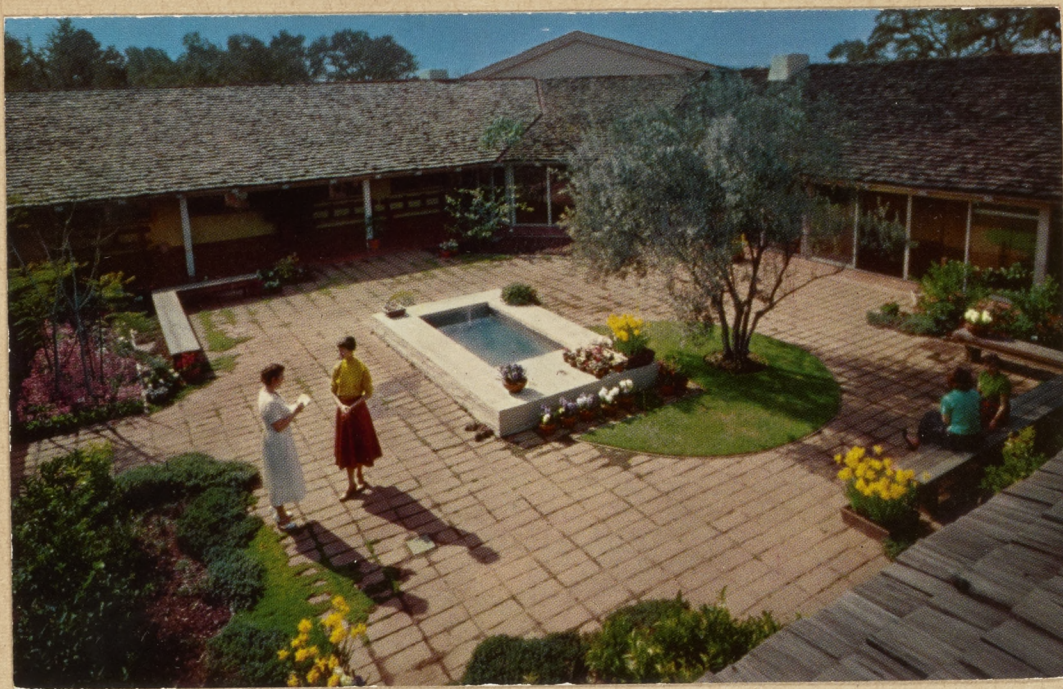
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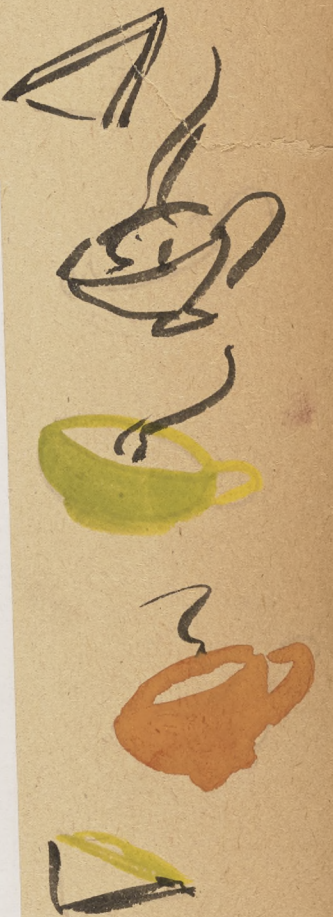
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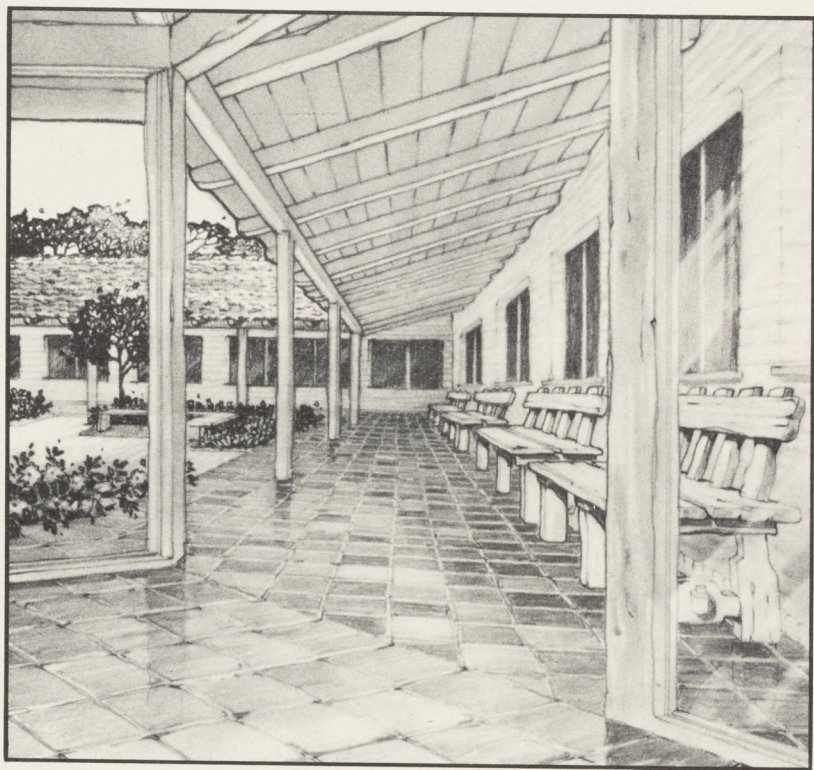
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• **Patio — Corredor** A low-roofed *corredor* on each side of the patio provides easy access around the quadrangle, which is the “working wing” of the *Sunset* building. In the early California ranch houses such *corredores* served as sheltered hallways connecting all rooms of the house. The redwood benches ranged along the walls are the handiwork of Martin Nelson, wood craftsman at the Allied Arts Guild in Menlo Park.

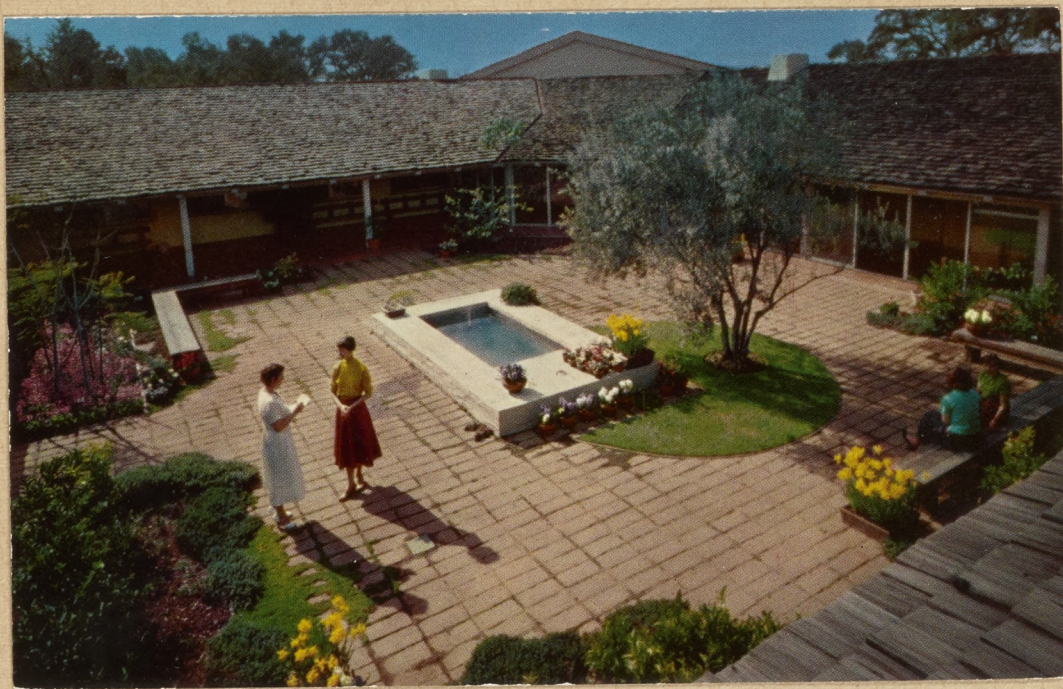
In the mild climate areas of the Pacific West a new approach to shelter—an elastic and expansible, indoor and outdoor way of living—has developed naturally.

*Sunset's* building editors have aided and abetted in this development. In *Sunset* the Western home is a living, changing thing—a home open to view and daylight, protected from wind and sun.

*Sunset's* building editors are constantly on the road—going through new homes and remodeled homes, talking to builders, researchers, architects, checking up first hand on new building materials and construction methods, new ideas in heating, in wind and sun control.

Only by getting out and talking to home owners about their ideas and hopes and problems, and talking to experts in every field about ways to solve those problems, can *Sunset* report the continuing story of Western living and the ever-changing nature of the Western home.

## Nov. Art Tour—cont.





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## Nov. Art Class



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• **Editorial Offices** Along the southwest face of the *Sunset* quadrangle, two foot thick adobe piers are angled to admit light and view yet maintain privacy from the reception room and executive wing. Each pier carries through the wall of the building, dividing the space inside into individual working alcoves. Each of these has its own intimate outdoor garden. The trees shading the lawn are native California oaks.

Something of the restlessness of the early pioneer unquestionably has remained with the modern Westerner. Certainly no other American spends more time throughout the year traveling with his family, packs his way up and down more mountain trails, catches more trout, explores more miles of twisting back roads.

*Sunset's* travel editors don't need to encourage this Western urge to explore. But they do, every month, uncover new places to go—in the West, and beyond the West. A back road, to *Sunset*, is always a challenge. So is a bare space on the road map of the West.

*Sunset's* travel reporters are constantly in the field, asking questions, making maps, shooting photographs. Travel reports pour into the Menlo Park office continuously—from all of the West and Hawaii, from Mexico, Canada, Alaska, South America, Europe.

But *Sunset's* travel articles, like all *Sunset* articles, remain how-to-do-it. The lure of the place is stated, but also road conditions, where can you stay?, how many miles?, what will it cost?, what can you do when you get there?

## Nov. Art Tour—cont.





### Art section meeting

The monthly session of the art section of the Palo Alto Junior Women's Club will meet Tuesday at 8 p.m. at the home of the chairman, Mrs. Harold Mohr.

## Nov. Art Class



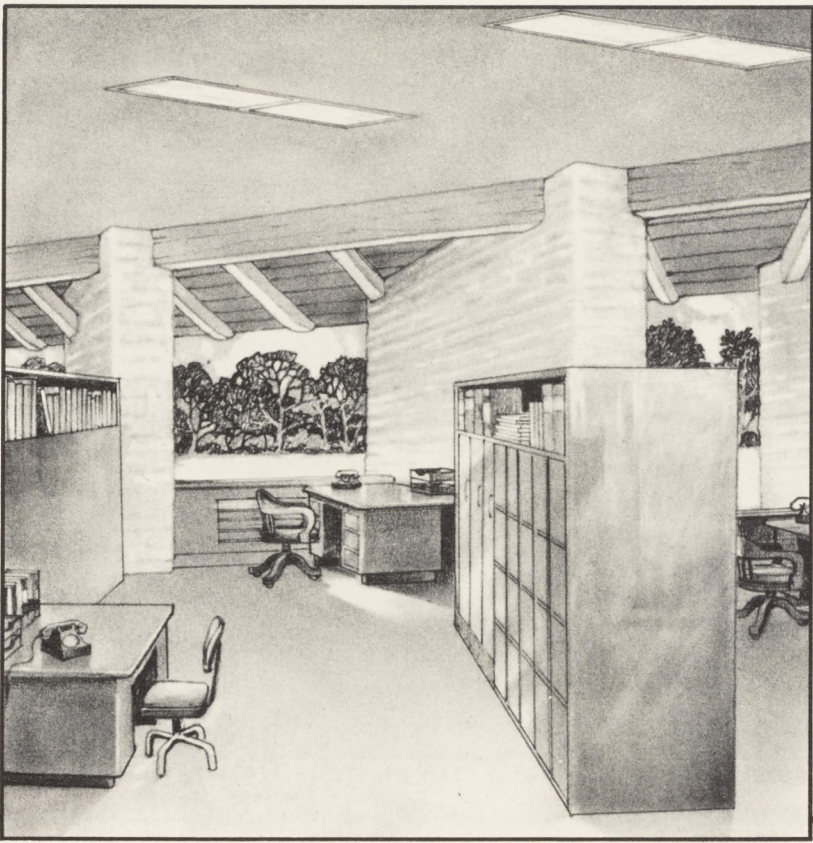
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Xmas art party - Dec. 8th

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Mrs. Arnold	2 Paintings. Originals
Helen Doolittle	sketches
Sally Matychewiak	Original oil
Martha Minor	3 oil from South America
Nellie Beyer	
Alice Hansen	sketch







• *Editorial Offices* The un-office-like atmosphere of *Sunset's* home is nowhere more apparent than in the editorial department. Bookcase and file units meet each adobe pier in the wall, creating a series of alcoves. Each is as much a "private office" as if it had conventional walls and door, yet the bookcase units, only 66 inches high, leave a feeling of unbroken space. An acoustical ceiling and flax carpet absorb sound.

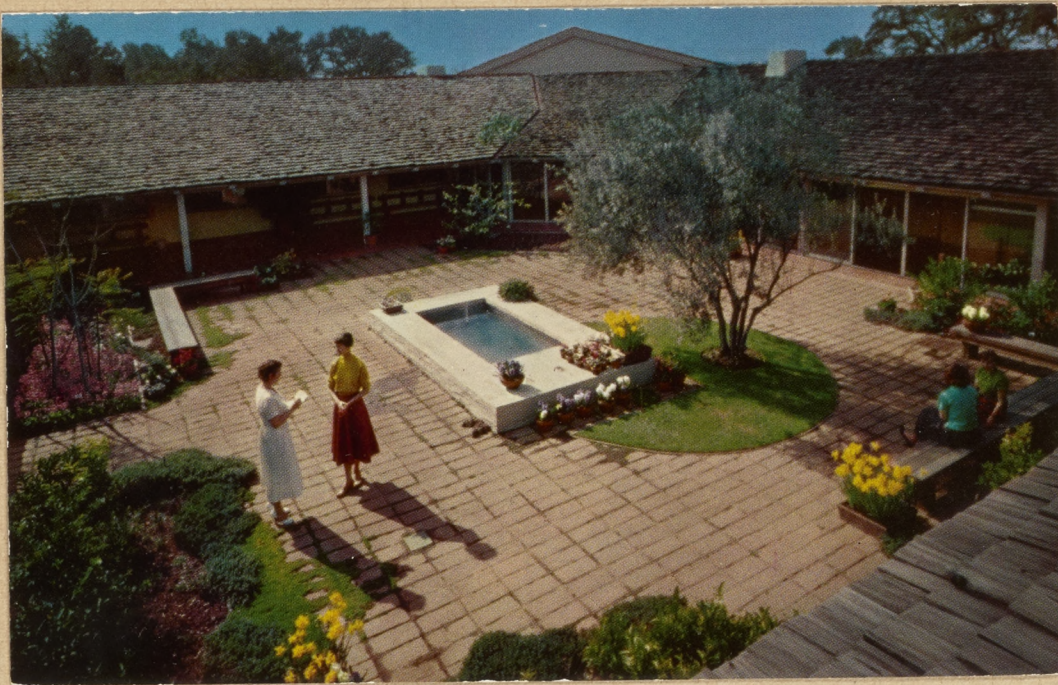
In the way its articles are edited *Sunset* differs basically from most other magazines.

First and most important, *Sunset* is entirely staff-written. Experts in all phases of Western Living collaborate with *Sunset* editors to give the latest and most authoritative information. From the experience of thousands of *Sunset* readers, the editors select examples of successful solutions to problems in Western Living. The editors themselves then analyze, condense, and combine these ideas—and present them in the most concise manner possible.

Staff writing boils down information, eliminates unnecessary wordage. Experience at *Sunset* has demonstrated that far more facts and how-to-do-it information can be packed into each issue than would be possible using the conventional author by-line method.

Staff writing also makes for more thorough analysis. Not one, but a dozen expert opinions can be weighed and compared in a single article.

## Nov. Art Tour—cont.





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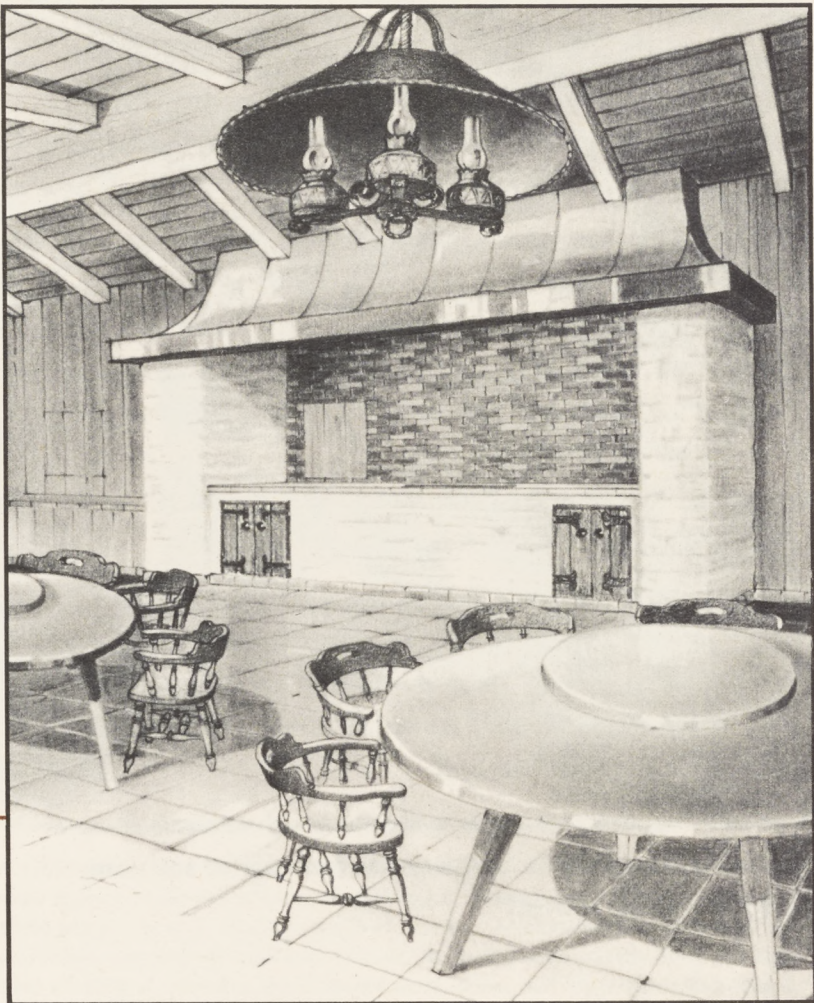
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*Sunset* further intensifies its regional editorial service by publishing three localized editions each month—one for each of the three major climate zones of the Pacific West. Editorial material is localized wherever special information is required. The *Sunset* subscriber in Seattle and the *Sunset* subscriber in Pasadena, 1,200 miles to the south, each month read garden articles edited to fit their individual, and quite different, garden climates.

*Sunset's* Pacific Northwest Edition is edited for readers in Washington, Oregon, and Idaho, with additional readers in British Columbia and Alaska.

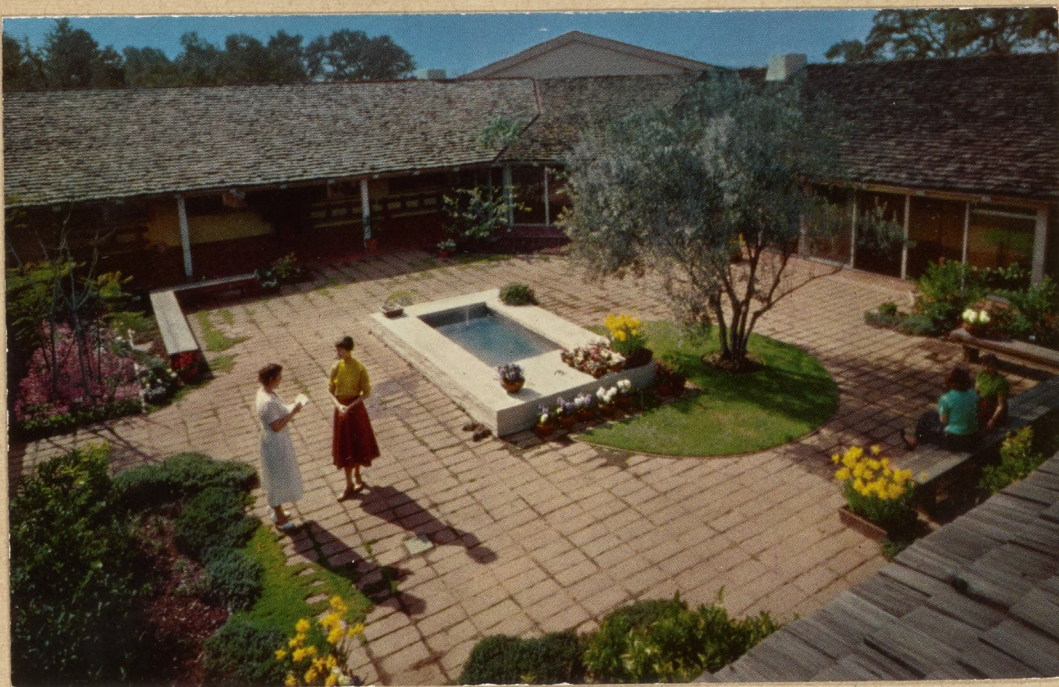
*Sunset's* Pacific Central Edition goes to readers in Northern and Central California, Northern Nevada, and Utah.

*Sunset's* Pacific Southwest Edition is edited for Southern California, Southern Nevada, Arizona, and Hawaii.

• *Barbecue* Here *Sunset's* food editors experiment with outdoor cookery, and test the barbecue recipes of the West's finest amateur men cooks, contributors to *Sunset's* *Chefs of the West\** department. In this outdoor room, *Sunset* executives, editors, and guests also meet for luncheon. George Silvestre, whose shop is just a few miles down the road from Menlo Park, made the hanging lamps.

\*Trademark Reg. U. S. Pat. Off.

## Nov. Art Tour—cont.





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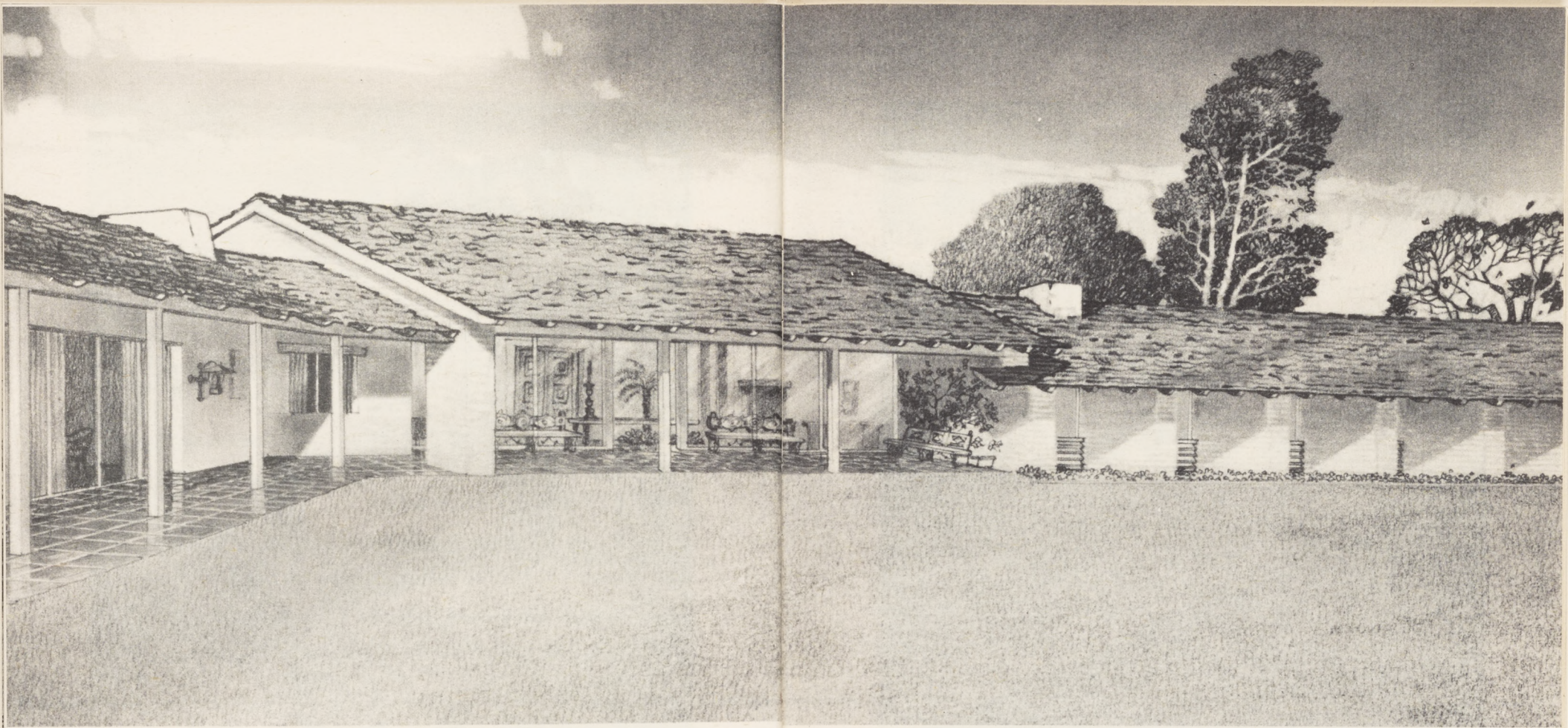
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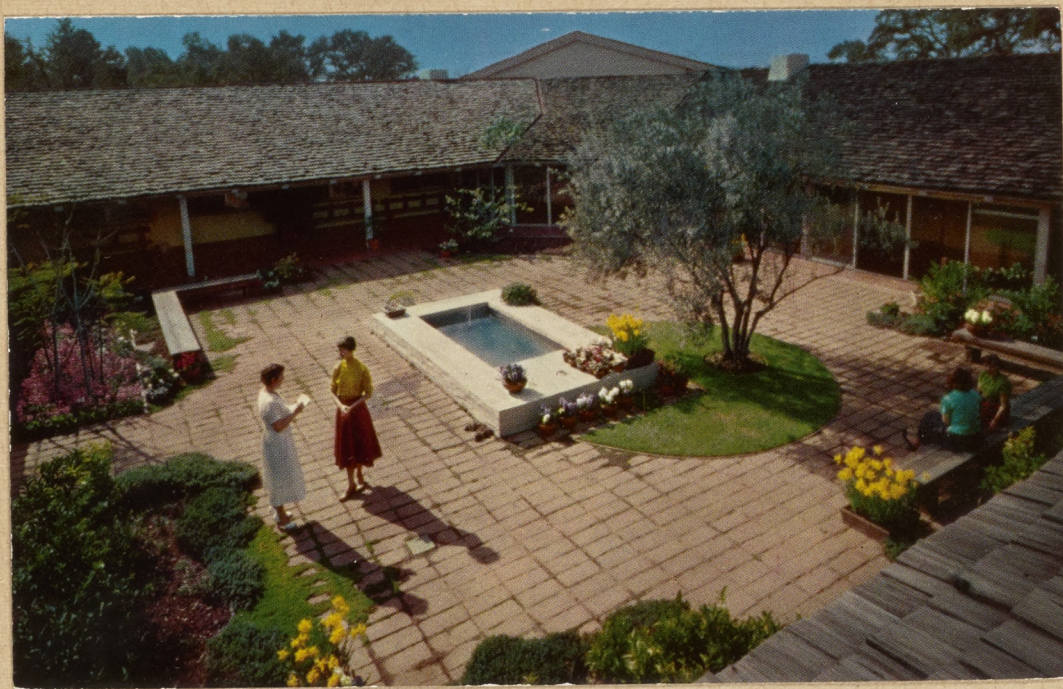




• *From the Garden* A roofed and tile-floored *corridor* connects the rooms of the executive wing with the reception room terrace. From this terrace, visitors look out across the lawn to *Sunset's* unique Pacific Coast Garden, laid out along the winding bank of San Francisquito creek. This quarter-mile-long garden is the one place in the

West where typical plant materials of the Pacific states grow side-by-side as they do in their own widely separated native habitats. Visitors walking along the creek bank will move from the Canadian to the Mexican border, passing from the native plants of the Pacific Northwest rain forest to plants of Southern California's semi-desert.

## Nov. Art Tour - cont.





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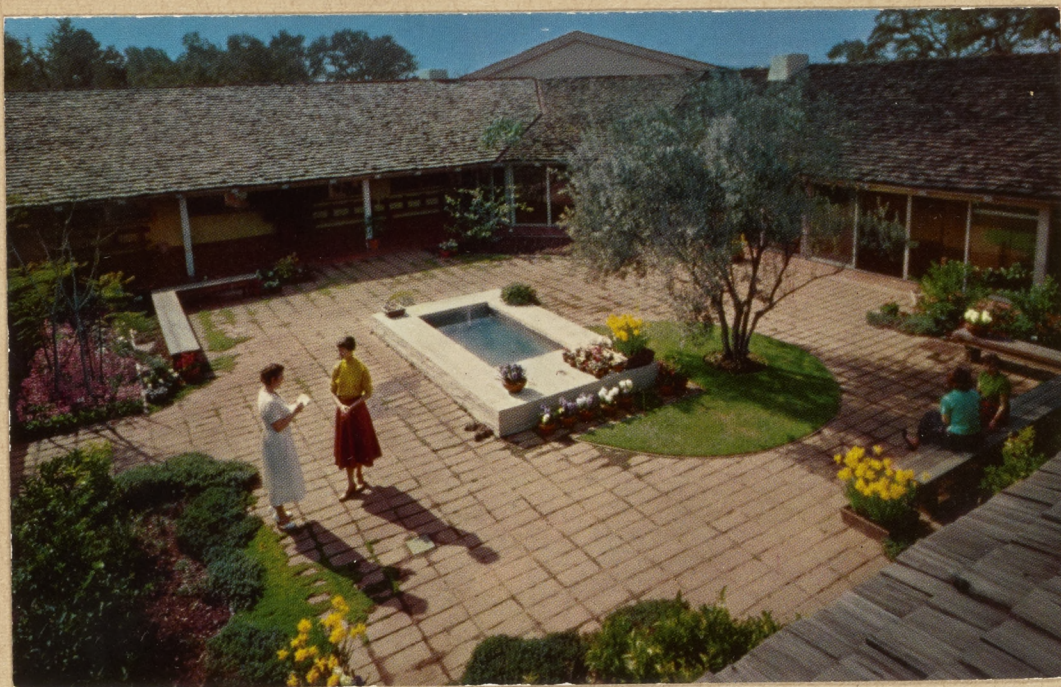
Advertising and editorial pages in *Sunset* work hand in hand to provide a well-rounded service to readers.

Just as the editorial pages tell readers how-to-do-it, the advertising pages tell what-to-do-it-with. Thus advertising assumes unusual importance to *Sunset* readers, and advertisers can talk a different language to them. High pressure is unnecessary. Advertising in terms of the use of the product or service is unusually effective in *Sunset*.

The fact that editorial ideas and advertising ideas have a common purpose in *Sunset* places upon the magazine a special responsibility which we recognize. We attempt to screen out of *Sunset* unsuitable advertising, also all questionable advertising, whether questionable in taste or in truthfulness in fact or implication.

• *Conference Room — Executive Wing* Here *Sunset* staff members meet together each week to discuss business problems and future editorial plans. Here, also, *Sunset* executives hold conferences with advertisers on Western merchandising, advertising, and sales research problems, and *Sunset* editors meet with conservationists, food growers, horticulturists, researchers, architects.

## Nov. Art Tour—cont.





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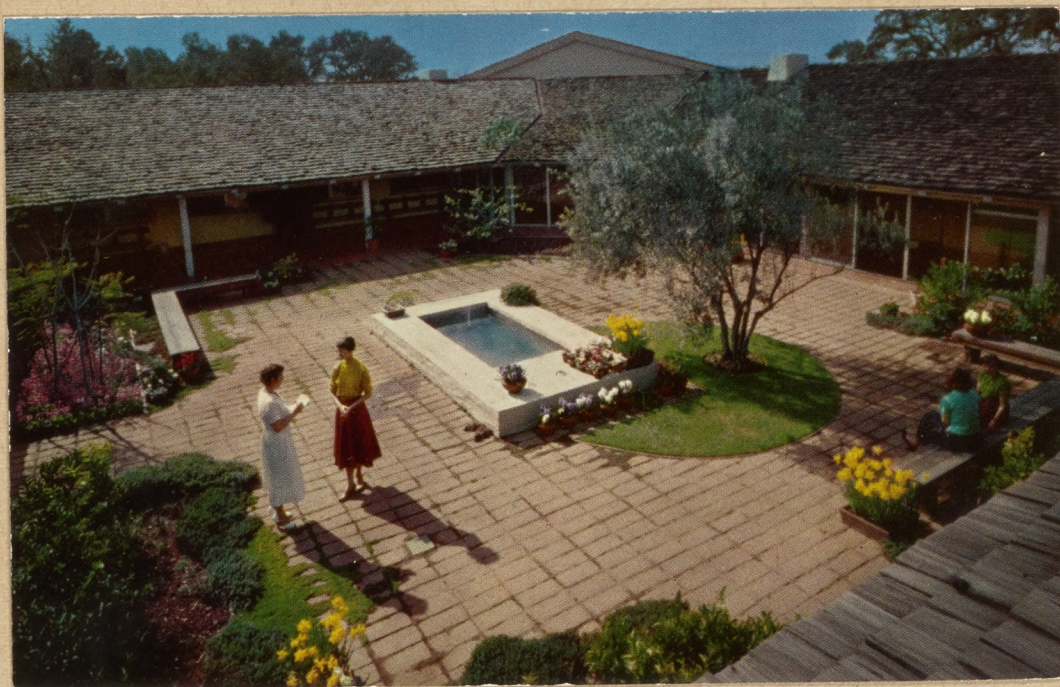
• *The Test Kitchen* *Sunset's* home economics editors are always busy here. In addition to magazine test work and experimental research with Western foods, all recipes used in *Sunset* cook books are tested in the kitchen before publication. A taste panel of *Sunset* staff members and invited guests judges each dish prepared in the kitchen.

More than a million *Sunset* books occupy a favored place on bookshelves in the West and throughout the world. These books came about as a natural extension of the service offered by *Sunset Magazine*. In them, in more complete and permanent form, readers can find how-to-do-it ideas and expert advice on Western gardening, cooking, building, home crafts, entertaining, landscaping.

Most *Sunset* Books are written specifically to fit Western climate and Western living opportunities. But some of them are sufficiently adaptable to attract readers in all parts of the world who are looking for basic, practical how-to-do-it information.

Whether your need is a new fence or a new barbecue, whether you are planning a house or planning a work center in your garden, whether your hobby is cookery, wood carving, flower arranging, or flower growing, *Sunset* Books tell how-to-do-it. They can be purchased wherever books are sold.

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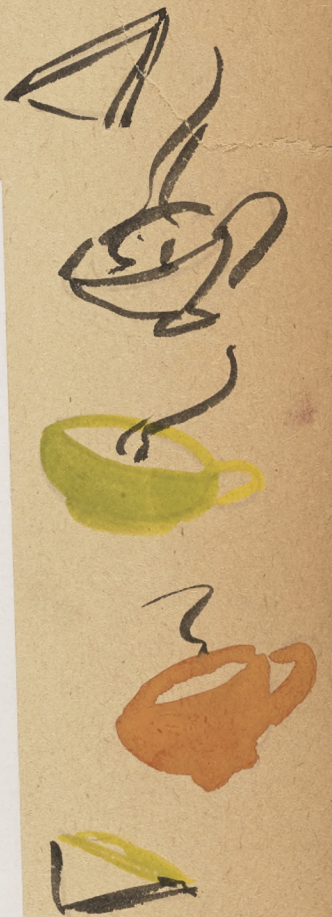
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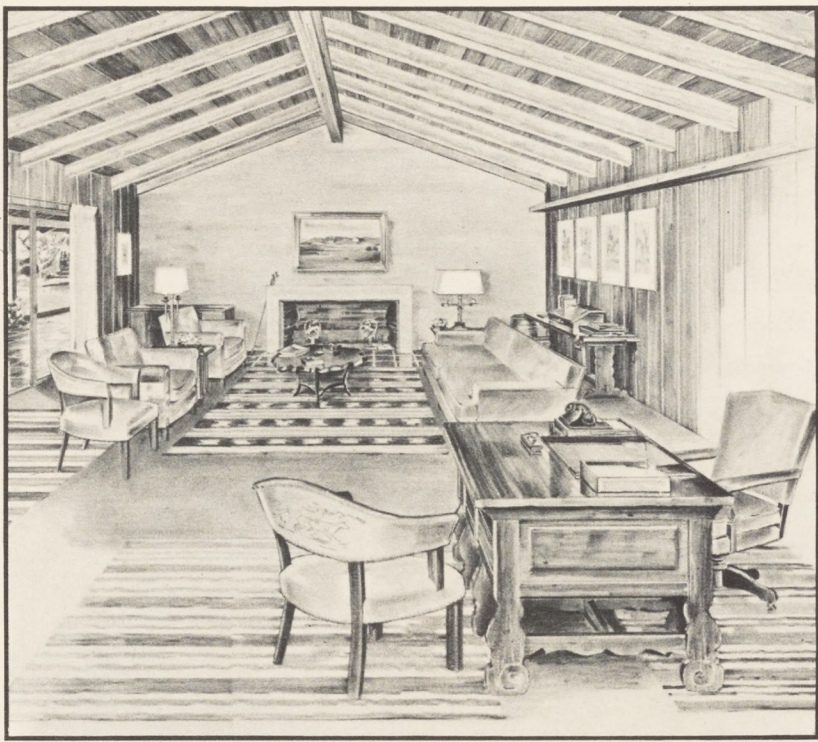
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• *Publisher's Office* This comfortable room, with its adobe and redwood walls, is the office of L. W. Lane, *Sunset's* publisher. During the day executives meet here with the publisher in a home-like atmosphere. Guests are entertained in front of the fireplace. The desk is hand-carved solid walnut. In front of the sofa is a low table made from a single large redwood burl, found in the nearby Santa Cruz Mountains.

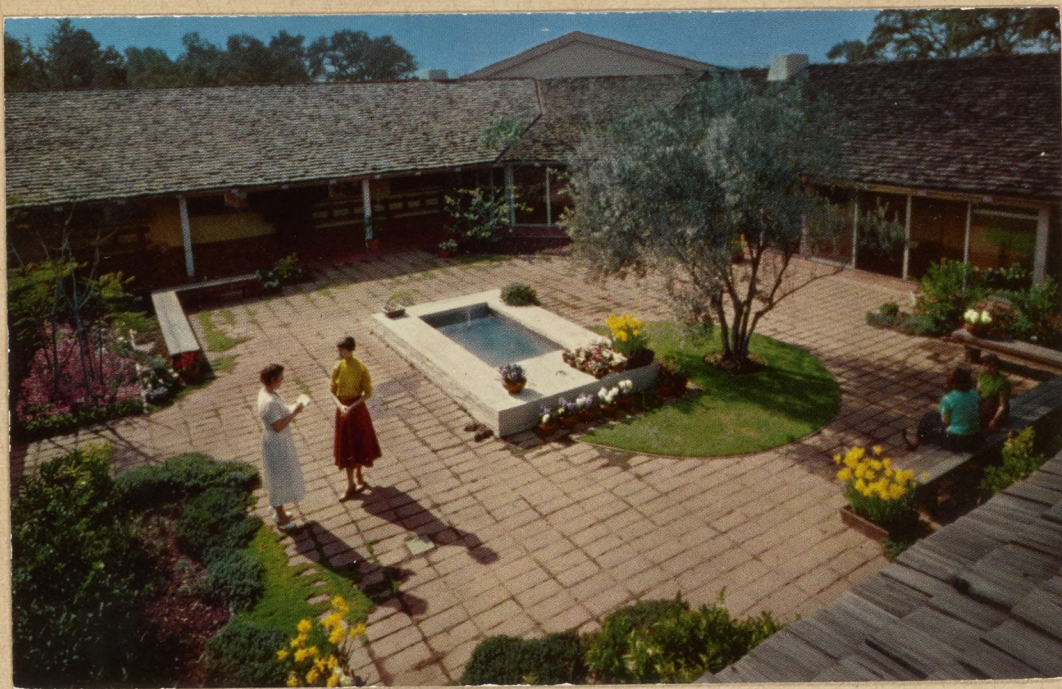
*Sunset's* own growth has kept steady pace with the phenomenal growth of its Western territory. Today half a million Western families buy *Sunset* each month. Well over a million persons read each issue.

In the years ahead we hope and expect this growth to continue. But progress will be within the present frame work, based on the present editorial formula. Our desire is a magazine for the West that's better, not bigger. We strive for quality, not size.

We believe *Sunset* has been a constructive and pioneering influence in the development of Western homes and Western homelife and the enjoyment of Western travel.

We hope to keep it in the foreground as the Magazine of Western Living.

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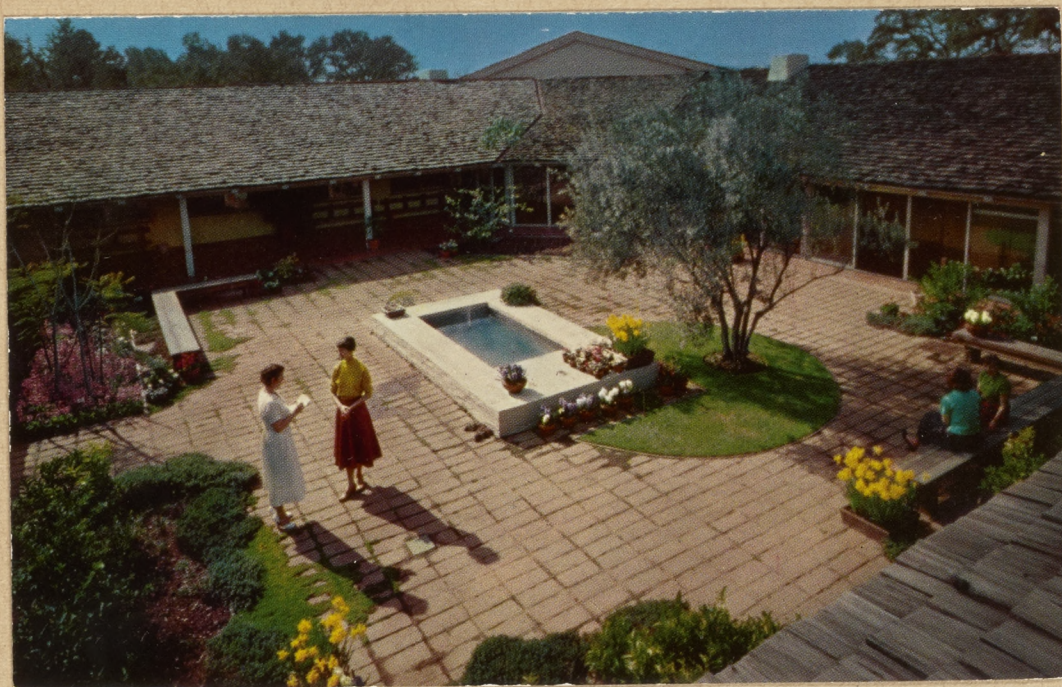


LANE PUBLISHING CO.  
MENLO PARK, CALIFORNIA

EDITORIAL OFFICES: MENLO PARK • LOS ANGELES  
SEATTLE • HONOLULU

ADVERTISING OFFICES: SAN FRANCISCO • LOS ANGELES  
SEATTLE • BOSTON • DETROIT • CHICAGO • ATLANTA  
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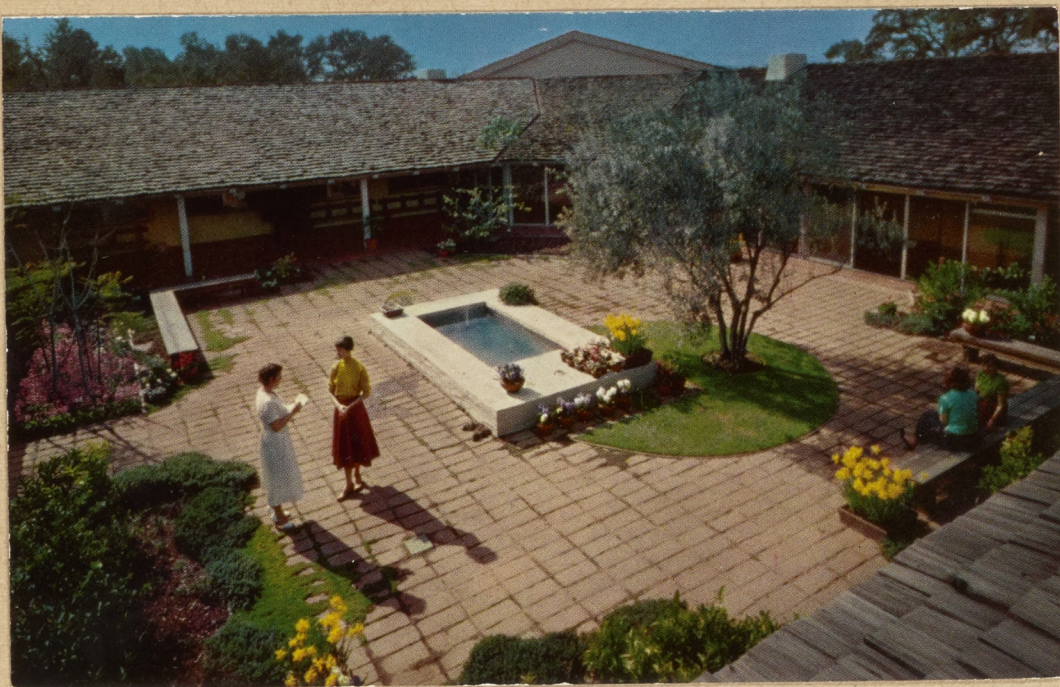
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DAILY PALO ALTO TIMES, THURSDAY, DECEMBER 9, 1954

**P.A. Junior Women's  
Christmas party tonight**

The Palo Alto Junior Women's Club will hold its Christmas party tonight at 8 p.m. at the home of Mrs. Donald Hartsough, 155 Heather Lane, Palo Alto.

A short meeting will precede the party.

Mrs. Harold Mohr will talk on "The Effects of Ancient Religion of India on the Arts of That Country." She will also exhibit several paintings.



Indian - Graeco-Buddhist  
Gandhara, 1<sup>st</sup> - 3<sup>rd</sup> C. A.D.

Head of a Buddha

Dec. 9, 1954

**Dec. Art Corner**





Dec. Art Class







Byzantine  
10<sup>th</sup> Century

The Virgin  
(part of the statue  
of the Virgin  
Between Two Saints)

Jan. Art Corner





# P.A. Junior Women slate Tuesday events

The art section of the Palo Alto Junior Women's Club will meet tomorrow at 8 p.m. at the home of the chairman, Mrs. Harold Mohr, 820 Bruce Dr. The members will work on portrait painting in oil and two sewing groups will work on costumes for the club's production "A Womanless Wedding" to be presented Feb. 4.

Mrs. Roberts Jones, wardrobe chairman, will have a group at her home at 754 Josina, and Mrs. Richard Beyer, president, will hostess a group at her home, 4109 Sutherland Dr.



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# Women's Page

PAGE 10

Cornelia Matijasevich, Times women's page editor

DAILY PALO ALTO TIMES, MONDAY, JANUARY 31, 1955

## AT P.A. WOMAN'S CLUBHOUSE

### Hobby show to be Wednesday

The Woman's Club of Palo Alto will present a hobby show Wednesday, starting at 2 p.m., at the clubhouse, 475 Homer Ave., Palo Alto.

Mrs. Willawise Monroe and Mrs. Warren S. Cook are chairmen of the event. Assisting them are Mrs. A. O. Sanders, Mrs. V. C. Robertson, Mrs. S. F. Deal, Mrs. Ernest B. Smalley, Mrs. O. L. Olsen, Mrs. P. K. Winchell and Mrs. Harry L. Kesterson.

Among those displaying exhibits of crafts, handiwork, and collections are:

Mrs. Harold W. Squires, Mrs. S. F. Deal, Mrs. O. A. Sanders, Mrs. V. C. Robertson, Mrs. Willawise Monroe, Mrs. P. K. Winchell, Mrs. O. L. Olsen, Mrs. H. K. Erwin, Mrs. Elon Gerken, Mrs. Fred Whitworth.

Mrs. A. W. Kriebel, Mrs. Leo Cook, Mrs. Frank Shaw, Mrs. Harry L. Kesterson, Mrs. Lynn Smith, Mrs. Herbert L. Thompson, Mrs. Allen Prior, Mrs. Clement Arnold, Mrs. J. Stuart MacIntyre.

Mrs. Martin Charles, Mrs. Warren S. Cook, Mrs. Harold Kay, Mrs. George E. Radford, Miss Grace Paden, Mrs. Anna L. Shultz, Mrs. Oswald Hind, Mrs. William Urban, and Mrs. Glenn A. Bowers.

Among the members of the Junior Women's Club of Palo Alto displaying exhibits are:

Mrs. Richard Beyer, Mrs. James Glandille, Mrs. Ted Von Berckfeldt, Mrs. John Corstorphine, Mrs. Lois Santos and Mrs. Doris Jean Hazen.

In addition, the art section of the Junior Women's Club, under the chairmanship of Mrs. Louise Mohr, will show a display of paintings.

Decoration chairmen are Mrs. J. M. Cummings and Mrs. David

Jamieson. Assisting Mrs. J. Stuart MacIntyre is a tea committee including Mrs. Clement Arnold, Mrs. Clarke H. Congdon, Mrs. Elton E. Dodge, Mrs. Herbert L. Thompson, Mrs. Allen Prior and Mrs. Elon Gerken.

Past presidents, Mrs. Albert K. Spielberger and Mrs. Howard A. Zink, will pour.

All members wishing to enter the show kindly call Mrs. Willawise Monroe, DA 3-5531, or Mrs. Warren S. Cook, DA 2-5187.



Jan.  
exhibit

DAILY PALO ALTO TIMES, WEDNESDAY, FEBRUARY 9, 1955

## AT P.A. JUNIOR WOMEN'S MEETING

### State president will be honored

The Palo Alto Junior Women's Club will hold its monthly meeting tomorrow at 8 p.m. at the Women's Clubhouse.

Mrs. Vernon Freitas of Red Bluff, president of the Junior Membership of the California Federation of Women's Clubs, will be the honored guest of the evening. Under Mrs. Freitas' jurisdiction there are more than 186 clubs comprising approximately 8,650 members. Also a guest of the Palo Alto Juniors Thursday evening will be Mrs. Edward Bennett, San Francisco District president.

Mrs. Donald Hartsough, program chairman, will introduce the guest speaker for the meeting, Miss Carol Lane, women's travel director for Shell Oil Company. She will speak on "Vagabondage, U.S.A.," which will include tips on packing for automobile trips and traveling with children.

The three local clubs—Palo Alto, East Palo Alto and Los Altos—will honor the state president at a luncheon Friday at 1 p.m. at Rickey's.



CAROL LANE . . . expert to give travel tips

All Junior members interested may contact Mrs. Beyer, YO 7-1810, for further information.

Mrs. George Lawrence is

chairman of hostesses for tomorrow's meeting, and will be assisted by the following members:

Mrs. Alan Vandermade, Mrs. Richard Woelffel, Mrs. W. P. Doolittle, Mrs. Roy Williams, Mrs. Russell Guild and Mrs. Edmund Jones.

The art section chairman, Mrs. Harold Mohr, will exhibit a group of paintings, and will speak briefly on "The Influence of Religion on the Art of the American Indians."

Also on the agenda for the meeting is the election of a nominating committee. The slate of officer-candidates, which this committee will select, will be presented to the members at the March meeting and again at the April meeting at which time the election of new officers will be held.

Mrs. Burt C. Kendall, who was general chairman of the club's fund-raising activity, "The Womanless Wedding," which was presented last Friday evening, will report on the outcome of the production. This was giv-

en to finance a mobile junior museum which the Juniors plan to present to the Department of Recreation's Junior Museum.

Plans for a rummage sale to be held next month will be presented by Mrs. Theodore Von Berckfeldt, co-chairman with Mrs. Kendall for the sale. Mrs. Michael Aboud has been acting as temporary co-chairman for Mrs. Kendall during the past few months.

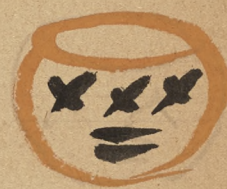




Huastec Culture  
Veracruz, Mexico

Seated Figure

Feb. Art Corner





DAILY PALO ALTO TIMES, FRIDAY, FEBRUARY 18, 1955.



**PRESIDENT RECEIVES PORTRAIT** — Mrs. Vernon Freitas (right), president of the California Federation of Women's Clubs, junior membership, was presented with a portrait of herself by Mrs. Richard Beyer (center), president of the Palo Alto Junior Women's Club. Looking on is Mrs. Edward Bennett, president of the San Francisco district. The portrait was painted by Mrs. Harold Mohr, art section chairman of the Palo Alto Juniors. It was presented to Mrs. Freitas at the Friday afternoon luncheon given in her honor by the three local junior women's clubs — Palo Alto, East Palo Alto and Los Altos.

February

Gift to President







Winter Scene  
by  
Alice Hansen

Feb. Art Class





# Women's Page

AGE 8

Cornelia Matijasevich, Times women's page editor

DAILY PALO ALTO TIMES, MONDAY, FEBRUARY 14, 1955

## Junior Women will entertain Woman's Club Wednesday

The Woman's Club of Palo Alto will be entertained by the Junior Woman's Club Wednesday at 2 p.m. at the clubhouse, according to Mrs. Clement Arnold, chairman of the day.

A one act comedy "Girls Must Talk" presented by Mrs. Donald Hartsough, program

chairman, is directed by Mrs. Alan Vandermade.

Members of the cast include Mrs. Russ Guild, Mrs. Roy Williams, Mrs. W. P. Doolittle, Mrs. Norman Bourke, Mrs. John Costorphine and Mrs. George Lawrence.

Mrs. June Hunchar presents a group of songs, with Mrs. James G. Marshall at the piano.

Mrs. Harold Mohr has arranged an art exhibit to include paintings by Mrs. Francis Matychoviak, Mrs. Robert Minor, Mrs. C. Frederick Hansen and Mrs. A. R. Santos.

Mrs. Francis Matychoviak is in charge of decorations.

Tea chairman, Mrs. C. Frederick Hansen and Mrs. Robert Minor are assisted by Mrs. Alden Bowser, Mrs. A. R. Santos, Mrs. Richard Wharton, Mrs. Edmund Jones, Mrs. Edward Hazen, Mrs. Fred Borns, Mrs. Norman Bourke, Mrs. George Lawrence, Mrs. Gilmore Schornberg, Mrs. W. P. Doolittle, Mrs. Alan Vandermade, Mrs. Roy Williams, Mrs. Don Wagener, Mrs. Richard Woelfel, and Mrs. Raymond Bugee.

Mrs. Michael Aboud, Mrs. Donald Hartsough, Mrs. Elliot Katzen and Mrs. Bert C. Kendall will pour.



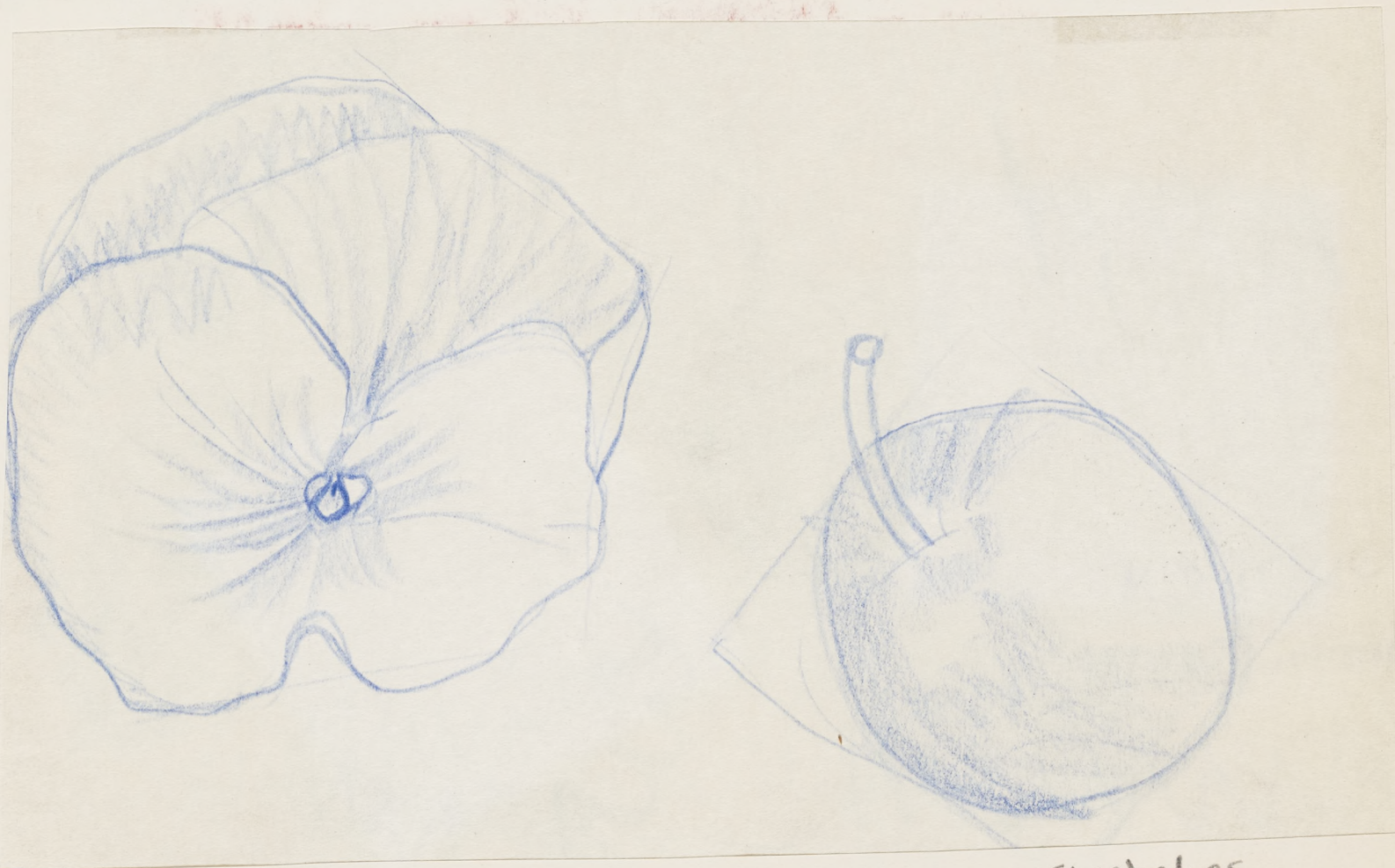
# Exhibit







Still life  
by  
Lois Santos



Sketches  
by Alice Hansen





Still life  
by  
Martha Minor





Still life

By  
Alice Hansen





Still Life

by  
Martha Minor



**By BEVERLEY WRIGHT**  
Of unusual caliber and stimulus is the present showing of oils and tempera by Raymond Brose at the Palo Alto Library. Brose is already well known from many former exhibits in the area and as an instructor-member of the Palo Alto Art Club and faculty member of the art department at Stanford University.

Brose has already achieved a high level of craftsmanship in the use of his materials. His color sense is subtle and purposeful, and he is a superb draughtsman. All of this leaves him free to concisely state the varied and complexly patterned nuances of his observation, springing from a mind taughtly keyed, inventively analytical and exploratory.

His quest is broad and seeks many subjects, many questions, many modes. Sometimes he is unhurried and serene, as in the intellectual theorizing of his abstraction, "The City."

At other times, he gives himself to the urgency of an immediate emotional experience, as in the dynamic, surging expressionist - abstraction, "The Red Table." He explores the advancing and receding depth illusions of moving linear planes, as in "The Cathedral." And the eternal paradox underlying most truths is apparent in many of his paintings.

A provocative example of this is the opposition of treatment and subject in "The City," already mentioned. But perhaps more outstanding in this vein is "The Jungle," an intricate

stained-glass mosaic, deceptively orthodox at first glance, conceived of a strained and tortuously interwoven tension of wandering lines and random shapes, strongly compelling in its dark and chaotic implication.

Or, if you have ever pondered the fascination and necessity of royalty to some persons, Brose offers an answer in his analysis of the almost mesmeric quality of ritual and pomp through a million-faceted pattern of jeweled light refractions, surrounded by a glowing aura from some hidden and unknown source within the crown.

Brose can only be called a non-representational painter in a very loose sense. He is not loathe to use representation wherever and whenever it suits the purpose of his mood and fantasy. He even superimposes objectivity on abstraction, as with the transparently limned butterflies in "Flower Forms."

Or he superimposes the trans-

parent, semi-abstracted "fantasy" of an object on a purely representational subject, thus evoking a sort of historic memory in the spectator, as in "Fisherman's Fence." This latter painting, and the canvas entitled "Remembrances of a Gambler" are almost starkly representational, as opposed to the other pictures in the show. Yet these seem no antithesis of the general style. Both paintings, in their formalized organizations, merely seem to accentuate the

abstractions which often under-  
ly objective structurizations.

Brose received his training at Antioch College, Ohio, at the Escuela de Pintura y Escultura in Mexico City, at the University of Hawaii and at Stanford University. He is a member of Phi Kappa Phi, the National Art Education Association, the Pacific Arts Association, and the Watercolor Society of Alabama. His works have been exhibited in many leading galleries both in the East and West and in

Hawaii, and he has been the recipient of many top honors, including "Best Painting in Show" at the Annual Exhibition of the Association of Honolulu Artists and a purchase prize of one of his lithographs for the permanent collection of the Library of Congress.

The show will continue through March 10.



'REMEMBRANCE OF A GAMBLER' is the title of this painting by Howard Raymond Brose, included in an exhibit of Brose's work at the Palo Alto Library, Hamilton Avenue and Bryant Street.

# Art Program-Feb.





Jacopo Bellini  
1400-1470

Profile of a Boy

Italian School of  
Painting —



March 10

ART CORNER

P.A. JUNIOR WOMEN

'Secret-Pal' dinner tonight

The Palo Alto Junior Women's Club will hold its annual "Secret Pal" dinner-meeting tonight at the Women's Clubhouse. Dinner will be served at 7 o'clock. The meeting will follow.

Committee members in charge of the dinner are Mrs. Harold Starr, chairman, Mrs. Edward Hazen, Mrs. Ronald Miller and Mrs. Richard Wharton. Mrs. Roberts Jones is in charge of decorations and Mrs.

John Corstorphine, "Secret Pal" chairman, will be in charge of gift distribution.

Following the dinner, the drama section, under the direction of Mrs. Alan Vander-made, will present a one-act play with the following members in the cast: Mrs. Russell Guild, Mrs. W. P. Doolittle, Mrs. George Lawrence, Mrs. Roy Williams, Mrs. Norman Bourke, and Mrs. Corstorphine.

Mrs. Richard Beyer, president, will preside at the meeting and the report of the nominating committee will be given by Mrs. Wharton, who was assisted in the selection of the slate of officer-candidates by Mrs. Burt C. Kendall, Mrs. Carl Hansen, Mrs. Francis Metychowiak, and Mrs. Bourke. Mrs. Starr, parliamentarian, will present proposed changes in the constitution for the approval of the club.

The Citizen - of - the - Year Committee, headed by Mrs. Corstorphine, will announce the member who will receive this year's award. Mrs. Hazen and Mrs. Fred Borns also served on this committee.

Mrs. Theodore Von Berckefeldt and Mrs. Michael Aboud,



MRS. RICHARD BEYER  
to preside at meeting ...

co-chairman of the annual rummage sale to be held March 17 and 18 at the Clubhouse, will announce final arrangements.

Mrs. Harold Mohr, art section chairman, will speak on "The Influence of Christianity on the Italian School of Art." The Art Class will meet at the home of Mrs. Mohr, Tuesday evening at 8 p.m.

The following new members have been welcomed into the club during the past month: Mrs. Donald Youngs, Mrs. Ronald Miller, Mrs. Richard Smith, Mrs. Edmund Jones, Mrs. C. H. Rudolph, Mrs. John Hurt, Mrs. A. Jack Ornstein and Mrs. W. R. Turney.

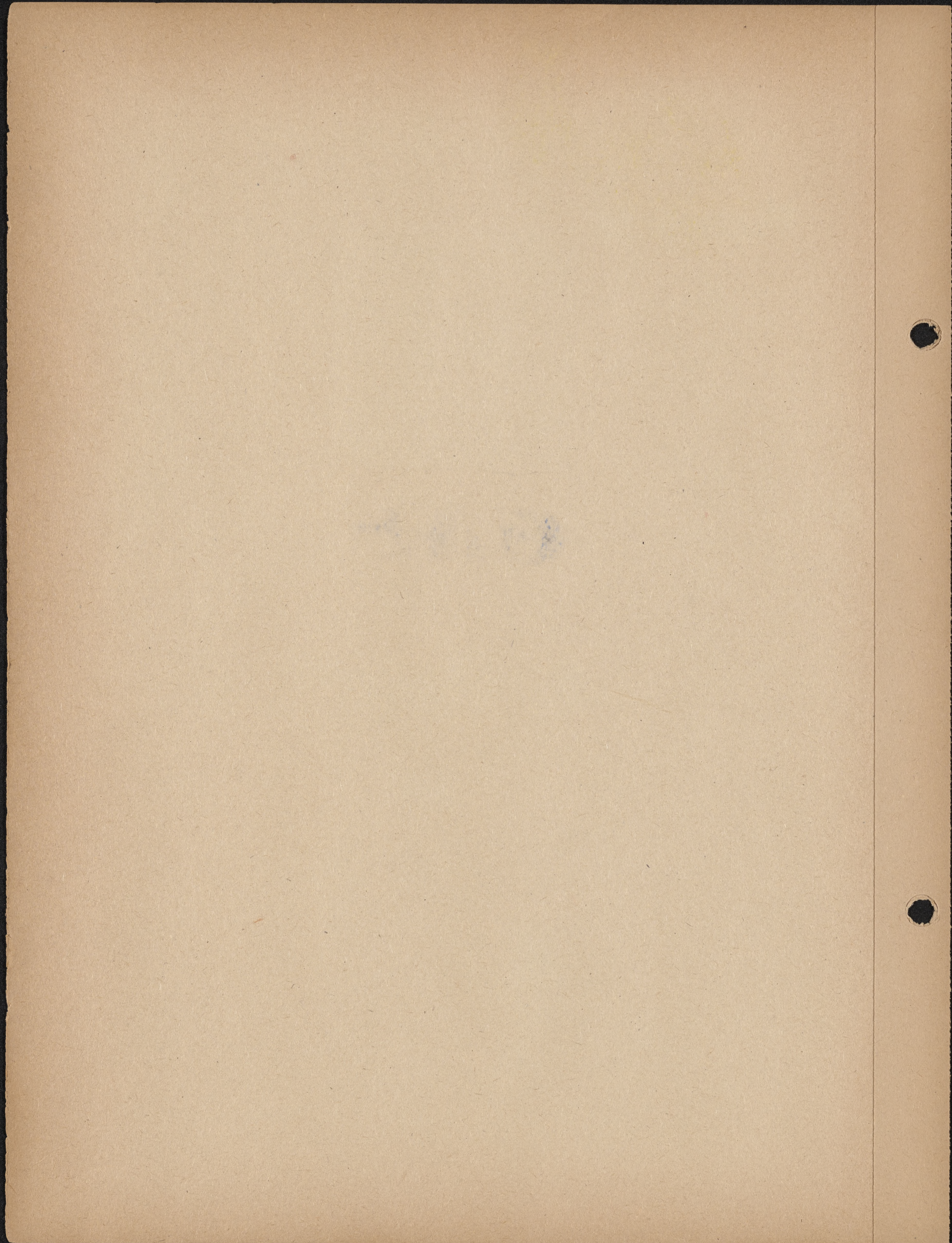
Art Class →

in

OILS











Gift  
to  
District Convention





